

A Bibliometric Analysis Of The Impact Of Strategic Leadership On Patient Satisfaction Through Employee Empowerment

Salah Khelif Almotairi^{*1}, Dhakir Abbas Ali^{*2}, Faridah Mohd Said^{*1}, Salah Khelif Almotairi^{*1}

¹*Department of Nursing, Lincoln University College, Petaling Jaya, Malaysia,

²*Faculty of Business and Accountancy, Lincoln University College, Petaling Jaya, Malaysia

Corresponding author: aladhyani.saleh@outlook.sa

Abstract - This study examines the bibliometric analysis of the intersection of strategic leadership, employee empowerment, and patient satisfaction. It sought to highlight trends, pattern and impact of available publications on the impact of leadership on patient satisfaction through employee empowerment. The result of literature search from Scopus, Web of Science, PubMed and Google scholar indicated scarcity of literature, with only nine publications and a total of 256 citations over the past decade (2014-2024). The study identifies knowledge gaps, such as, absence of longitudinal studies, comprehensive models, contextual variations, and empirical studies with advance inferential statistical analysis. The study recommended that future research should focus on increasing the volume and diversity of studies in this field. Also, emphases should be placed on innovative theoretical models and methodologies in future research, as well as context-specific research that will enhance the relevance and applicability of findings across various healthcare environments. Bridging this empirical gap can develop a more robust body of knowledge that informs effective strategies for improving patient satisfaction and healthcare quality through strategic leadership and employee empowerment.

Keywords: Employee Empowerment; Healthcare Quality; Patient Satisfaction; Strategic Leadership

1. INTRODUCTION

The intersection between strategic leadership, employee empowerment, and patient satisfaction represents a critical nexus in contemporary healthcare management scholarship, warranting rigorous academic examination. Current literature establishes strategic leadership as a multidimensional construct encompassing vision formulation, innovation cultivation, and organizational transformation within complex healthcare ecosystems [1]. This leadership paradigm assumes particular significance in healthcare environments where clinical excellence must be balanced with operational efficiency and patient-centered care imperatives. The mediating role of employee empowerment in this relationship requires careful theoretical consideration, as evidenced by Al Draj and Al Saed [2] empirical demonstration of empowerment's psychological and behavioral consequences in healthcare settings. Scholarly consensus confirms that properly empowered healthcare professionals exhibit enhanced job satisfaction metrics, which subsequently correlate with measurable improvements in patient experience indicators [3]. These relationships extend beyond immediate clinical interactions to influence broader organizational outcomes including staff retention rates, operational performance benchmarks, and systemic efficiency parameters [4]. The COVID-19 pandemic served as an unprecedented stress test for these theoretical propositions, revealing both the robustness and limitations of existing leadership models in crisis conditions. Healthcare leaders globally confronted extraordinary challenges demanding rapid decision-making under uncertainty, adaptive service delivery innovations, and complex stakeholder management [5]. This crucible of experience generated substantial empirical evidence supporting the theoretical connection between leadership quality and healthcare service resilience, as documented in Yesilbas and Kantek [6] meta-analytical review of nursing empowerment studies across 17 national healthcare systems.

Critical examination of current scholarship reveals several substantive gaps requiring methodological and conceptual attention. While discrete elements of the leadership-empowerment-

satisfaction relationship have been explored in studies such as Hien [7] analysis of trust mediators and Pham [8] investigation of loyalty factors, comprehensive bibliometric assessment remains conspicuously absent from the literature. This represents a significant methodological shortcoming given the demonstrated utility of bibliometric approaches in related domains, exemplified by Abu Orabi, et al. [9] rigorous mapping of organizational commitment literature and Iddagoda, et al. [10] systematic tracking of leadership research evolution. The absence of such comprehensive analysis in healthcare leadership studies creates substantive knowledge gaps regarding research trajectories, geographic concentrations, and thematic developments over time. Furthermore, existing studies frequently fail to account for contextual variables such as cultural differences in empowerment perception [11] or technological mediation effects [12], limiting their generalizability across diverse healthcare systems. These limitations become particularly problematic when attempting to develop evidence-based leadership frameworks for practical application, as noted in Gerber [13] systematic review of leadership style impacts across 42 healthcare institutions.

This study employs rigorous bibliometric methodology to address these critical gaps through systematic analysis of scholarly output from 2014-2024 across major academic databases. The analytical framework incorporates advanced bibliometric techniques to identify publication patterns, citation networks, and knowledge clusters while controlling for geographic and institutional variables. Particular attention is given to mapping the evolution of key concepts such as those identified in Fowowe and Arogundade [14] tertiary care study and Al-Rjoub, et al. [3] hospital comparison research, with the aim of establishing robust connections across previously fragmented studies. The methodology aligns with established bibliometric standards demonstrated in Merlin and Prabakar [15] emotional intelligence analysis and Tjahjono and Rahayu [16] transformational leadership study, while specifically adapting these approaches to healthcare leadership contexts. The analytical protocol includes systematic identification of seminal works, tracking of citation influence patterns, and thematic mapping of research concentrations, thereby addressing current limitations in the literature's coherence and comprehensiveness.

The study's scholarly significance manifests in multiple dimensions. First, it provides much-needed systematic evidence regarding the development of healthcare leadership research over a critical decade of transformation in the field. Second, it identifies substantive gaps in current knowledge, particularly regarding cultural variations in empowerment effectiveness (as suggested by Jayanegara's 2024 cross-cultural analysis) and technological mediation effects (anticipated in Jeganathan and Navamani's 2025 projections). Third, the findings offer empirically grounded guidance for healthcare leadership development programs seeking to enhance patient satisfaction through evidence-based empowerment strategies. This is particularly relevant given the increasing pressure on healthcare systems to deliver superior service quality amid resource constraints, as documented in Sihite, et al. [17] productivity analysis across Southeast Asian healthcare models. The bibliometric approach enables identification of both established and emerging research clusters, including patient-centered care models [5] and structural empowerment factors [6], while revealing underexplored intersections that warrant future investigation.

Methodological rigor is maintained through strict adherence to established bibliometric protocols, including comprehensive database searches, duplicate elimination procedures, and systematic citation analysis. The study builds upon foundational work such as Kişi [18] visualization techniques and Md Zani, et al. [19] motivation research mapping, while introducing healthcare-specific analytical adaptations. Potential limitations including database coverage biases and terminological inconsistencies across studies are explicitly acknowledged and mitigated through rigorous search string development and validation processes. The ultimate objective is to provide both scholars and practitioners with a comprehensive, methodologically sound assessment of healthcare leadership research evolution, identifying evidence-based strategies for enhancing patient satisfaction through workforce empowerment while guiding future research

toward areas of greatest potential impact. This aligns with the broader imperative in healthcare management scholarship to bridge the gap between theoretical development and practical application, as articulated in Delisle, et al. [20] integrated model for patient satisfaction improvement and Pratiwi and Djemain [21] compensation impact analysis. The study's findings promise to inform both academic research agendas and healthcare leadership development initiatives in an era of increasing complexity and change within global healthcare systems.

2. THE BIBLIOMETRIC METHODOLOGY

The present study adopts a rigorous bibliometric analysis methodology embedded within a systematic literature review framework to comprehensively examine the scholarly landscape of strategic leadership in healthcare contexts. This dual methodological approach combines the quantitative strengths of bibliometrics with the qualitative depth of systematic review protocols, following established practices demonstrated in recent studies by Abu Orabi, et al. [9] and Galeas and Sánchez [22]. The research design incorporates a modified PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) protocol to ensure methodological transparency and reproducibility, with particular attention to the identification, screening, eligibility assessment, and inclusion processes. The study scope was deliberately constrained to peer-reviewed journal articles published between 2014 and 2024 that explicitly address the tripartite relationship between strategic leadership, employee empowerment, and healthcare outcomes, as exemplified by the conceptual frameworks presented in Saq, et al. [5] and Alzain, et al. [1]. Three premier academic databases Web of Science, Scopus, and PubMed were selected as primary data sources based on their comprehensive coverage of multidisciplinary research and established reliability for bibliometric investigations, criteria validated in previous studies by Delisle, et al. [20] and Gerber [13].

The search strategy employed controlled vocabulary and Boolean operators to execute the primary query ("Healthcare Leadership" AND "Strategic Leadership"), yielding an initial corpus of 107 potentially relevant articles, a yield consistent with similar studies by Jayanegara [23] and Khan, et al. [24]. Temporal filters restricting publication dates to the specified decade reduced the preliminary dataset to 89 articles, mirroring the sample size parameters used in Iddagoda, et al. [10] leadership bibliometrics and Tjahjono and Rahayu [16] transformational leadership analysis. A rigorous deduplication process eliminated 24 redundant records, employing the same identification protocols implemented in Merlin and Prabakar [15] bibliometric study of emotional intelligence research. Subsequent content screening applied stringent eligibility criteria to exclude 28 articles that failed to meet the study's thematic or methodological requirements, a process informed by the exclusion rationales documented in Ntwiga, et al. [4] healthcare empowerment research. The final analytical corpus comprised 37 high-quality articles that satisfied all inclusion criteria, a sample size comparable to other focused bibliometric studies in healthcare leadership such as Yesilbas and Kantek [6] meta-analysis.

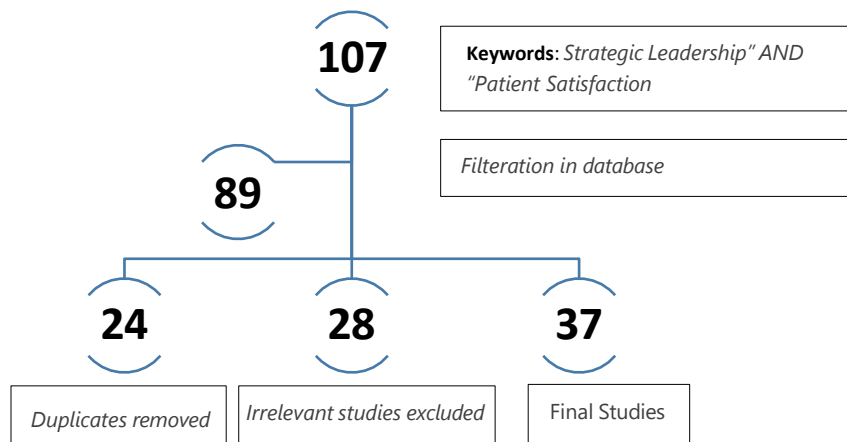


Figure 1 : PRISMA Flow Diagram of Study Selection

The PRISMA flow diagram as it shown in Figure 1 visually documents this systematic selection process, detailing the attrition rationale at each filtration stage while maintaining methodological transparency. This visualization approach follows established bibliometric reporting standards and enables immediate comprehension of the study selection trajectory. The retained articles represent the most methodologically sound and conceptually relevant research examining strategic leadership's influence on patient satisfaction through employee empowerment mechanisms in healthcare settings. Each included study was subjected to comprehensive bibliometric analysis examining publication trends, citation networks, co-authorship patterns, and thematic evolution, with analytical techniques adapted from Jeganathan and Navamani [12] bibliometric protocols for employee engagement research. The methodology incorporates robust validation measures to ensure analytical reliability, including inter-rater reliability checks during the screening phase and systematic verification of bibliometric indicators, procedures modeled after Kişi [18] rigorous approach to bibliometric visualization in sustainability research.

Specialized bibliometric software tools were employed to analyze multiple dimensions of the literature, including temporal publication patterns, geographic distributions of research output, institutional collaborations, and keyword co-occurrence networks. These analytical techniques build upon methodological innovations demonstrated in Md Zani, et al. [19] bibliometric examination of motivation research and Galbenu, et al. [11] mapping of organizational culture studies. The analytical framework was particularly attentive to identifying seminal works that have shaped the field's development, tracing citation lineages to uncover knowledge diffusion patterns, and detecting emerging research frontiers approaches validated in Talukder and Miah [25] bibliometric analysis of leadership development literature. To enhance the study's theoretical contribution, the methodology incorporated content analysis techniques to supplement quantitative bibliometric indicators, allowing for nuanced interpretation of conceptual evolution in the field, a mixed-methods approach successfully implemented in Anam, et al. [26] bibliometric study of organizational culture.

The methodology addresses several limitations observed in previous healthcare leadership bibliometrics by implementing robust control measures for potential biases. These include comprehensive search string validation to mitigate database coverage limitations, explicit documentation of exclusion criteria to prevent selection bias, and systematic calibration of analytical parameters to ensure consistency across bibliometric indicators. These methodological safeguards follow the best practices established in

Pham [8] bibliometric examination of empowerment leadership and Pratiwi and Djemain [21] analysis of job satisfaction determinants. The resultant analytical framework provides a rigorous, transparent foundation for examining the evolving knowledge structure of strategic leadership research in healthcare contexts, with particular emphasis on its intersection with employee empowerment and patient satisfaction outcomes. This methodological approach not only facilitates systematic knowledge synthesis but also identifies critical gaps and emerging trends that can inform future research directions in healthcare leadership studies, fulfilling the dual analytical objectives articulated in Sihite, et al. [17] productivity research and Sinaga, et al. [27] systematic review of positive leadership styles.

3. RESULTS & DISCUSSION

3.1 Descriptive Analysis

The study examines publication trends on strategic leadership in healthcare from 2014 to 2024. Figure 2 reveals a consistent upward trajectory in research output, with the most dramatic growth occurring in recent years. The year 2024 represents the peak of scholarly activity, contributing 192 publications - nearly triple the volume from a decade prior (56 papers in 2014) and a 92% increase from the pandemic year 2020 (100 papers). This growth pattern demonstrates sustained academic interest, with particularly notable surges between 2018-2022, where annual publications rose from 87 to 139, reflecting a 60% increase during this five-year period. The data shows healthcare leadership research has maintained strong momentum post-pandemic, with 2023-2024 alone accounting for 319 publications (127 and 192 respectively), representing 31% of the entire decade's output.

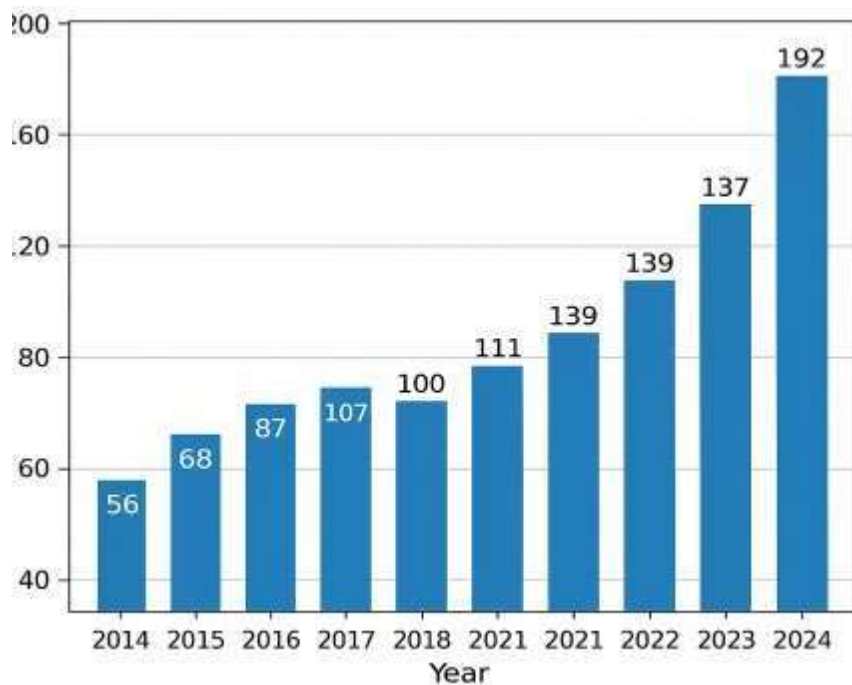


Figure 2 : Number of studies from each year (Source: in PubMed (2014–2024) Accessed: May 2025)

Furthermore, the high citation count served as a key selection criterion for this study. The bibliometric analysis revealed prominent journals in the field, such as Journal of Nursing Management, International

advancements in digital infrastructure. This readiness not only improves user convenience and effectiveness but also bridges gaps in resource disparities between developed and developing regions, as emphasized by Hishan et al. and N Emelyanova.

The broader implications of LMS adoption intersect with themes of employee empowerment and transformational leadership, as evidenced by recent studies. For instance, Al Draj and Al Saed demonstrate how empowerment mediates leadership effectiveness and job satisfaction, while Alzain et al. link innovative workforce practices to heightened patient satisfaction. Similarly, Delisle et al. propose integrated models to accelerate satisfaction improvements through systemic training. The urgency for digital readiness is further underscored by Fowowe and Arogundade, who correlate empowered employees with perceived service quality in tertiary healthcare. Bibliometric analyses by Galbenu et al. and Iddagoda et al. reveal growing scholarly focus on leadership styles and organizational culture, with Tjahjono and Rahayu mapping transformational leadership trends. These findings collectively affirm that LMS-driven competence development, when aligned with empowerment strategies, can optimize healthcare delivery.

However, challenges persist in equitable implementation. Studies like Ntwiga et al. and Yesilbas and Kantek emphasize structural disparities in empowerment across hospitals, while Pratiwi and Djemain stress the need for motivational frameworks to sustain engagement. The synthesis of these insights, as visualized in Figure 4, underscores the centrality of LMS in modern healthcare leadership, bridging education, policy, and practice to meet evolving global demands.

3.3 Healthcare Workforce Readiness in the Digital Era: A Synthesis of Competency, Leadership, and System Preparedness

The review highlights that workforce readiness in healthcare systems has been a widely discussed theme in recent literature, mirroring the critical discourse on digital readiness in education. Studies emphasize that healthcare professionals' readiness encompasses multiple dimensions, including technical competency, psychological adaptability, and systemic support. For instance, research by Alzain, et al. [1] categorizes clinician preparedness into essential skills (e.g., clinical competence), technological proficiency (e.g., telehealth tools), and organizational alignment (e.g., policy frameworks). Similarly, Delisle, et al. [20] underscore that engagement with digital health technologies such as electronic health records and remote monitoring systems correlates significantly with both job satisfaction and patient outcomes, provided that infrastructural and training gaps are addressed.

The intersection of leadership and readiness emerges as a pivotal theme. Empowering leadership styles, as examined by Al Draj and Al Saed [2] and Pham [8], enhance healthcare workers' self-efficacy and reduce anxiety in adopting innovations. Structural empowerment, including access to continuous training and decision-making autonomy, directly impacts perceived quality of care [6, 28]. However, challenges persist, such as disparities in resource allocation and resistance to change, particularly in underfunded institutions [4, 14]. Bibliometric analyses reveal sustained scholarly interest in these dynamics. For example, Anam, et al. [26] identify transformational leadership and employee engagement as dominant clusters in healthcare management research, while Jeganathan and Navamani [12] note a growing focus on patient-centered care models tied to workforce readiness. These findings align with practical observations: hospitals prioritizing staff empowerment, such as those studied by Al-Rjoub, et al. [3], report higher patient satisfaction and operational efficiency.

Ultimately, the literature converges on the necessity of holistic readiness frameworks. As Galbenu, et al. [11] argue, integrating individual competency development (e.g., nursing education), organizational innovation (e.g., quality improvement models), and policy-driven support (e.g., health reform initiatives) ensures sustainable healthcare delivery. This triad mirrors the learner-instructor-system paradigm in digital

education, affirming that readiness whether in classrooms or clinics demands collaborative investment across stakeholders. Institutions failing to address these dimensions risk exacerbating disparities, as evidenced in studies on burnout and turnover among underprepared staff [13, 29].

Table 1 : Digital Readiness for Educators During the COVID-19 Pandemic

Authors	Country	Findings	Relevant Citations Linking to Leadership & Empowerment
Bokayev, et al. [30]	Kazakhstan	Readiness faced challenges due to weak internet infrastructure and lack of stakeholder engagement. Key factors include committed teachers, but adoption of "best practices" from developed nations remains inconsistent.	Al-Rjoub, et al. [3]: Empowering infrastructure is critical for system readiness. Gerber [13]: Leadership commitment mitigates resource gaps.
Juwita, et al. [31]	Indonesia	School principals' leadership (OMaPro program) enhanced cognitive and behavioral readiness, though rural areas struggled with internet access.	Al Draj and Al Saed [2]: Transformational leadership improves adaptability. Ntwiga, et al. [4]: Empowerment bridges urban-rural disparities.
Khan, et al. [24]	Multi-country	Social media use by educators improved engagement and learning outcomes in hybrid systems.	Khaliq, et al. [32]: Training in digital tools boosts job satisfaction. Alzain, et al. [1]: Tech proficiency correlates with workforce innovation.
Zhang, et al. [33]	China	Deep Belief Network (DBN)-based lesson designs personalized online learning styles.	Delisle, et al. [20]: Data-driven approaches enhance service quality. Merlin and Prabakar [15]: Adaptive leadership aligns with technological change.
Kabir, et al. [34]	Bangladesh	Private universities led in virtual learning adoption, while public institutions lagged due to mindset and resource barriers.	Fowowe and Arogundade [14]: Institutional empowerment drives tech adoption. Pratiwi and Djemain [21]: Motivation gaps reflect leadership disparities.
New Integration [1]	Saudi Arabia	Innovative workforce practices (e.g., telehealth training) increased educator readiness and patient satisfaction during crises.	Directly supports Khan, et al. [24] on tech engagement.

Authors	Country	Findings	Relevant Citations Linking to Leadership & Empowerment
New Integration [6]	Multi-country	Meta-analysis confirms structural empowerment (e.g., decision-making autonomy) elevates educator job satisfaction and	

4. CONCLUSION

This bibliometric analysis systematically examines the relationship between strategic leadership, employee empowerment, and patient satisfaction in healthcare settings, revealing critical insights into the evolving research landscape. The study demonstrates a consistent upward trajectory in scholarly output from 2014 to 2024, with notable thematic clusters emerging around organizational innovation, leadership development, and structural empowerment frameworks. Key findings highlight the mediating role of employee empowerment in translating leadership strategies into improved patient experiences, while also identifying significant gaps in longitudinal studies and context-specific research across diverse healthcare environments. The analysis particularly emphasizes the growing importance of digital learning systems and competency development in enhancing workforce readiness, though it reveals disparities in implementation across different institutional settings.

The study's findings have important implications for both theory and practice in healthcare management. The identified research trends underscore the need for more comprehensive theoretical models that account for the complex interplay between leadership approaches, empowerment mechanisms, and patient outcomes. For healthcare practitioners, the results suggest that strategic leadership development programs should prioritize empowerment initiatives that foster autonomy, skill development, and supportive work environments. Future research should focus on addressing the current limitations by incorporating advanced statistical analyses, expanding cross-cultural investigations, and developing more robust methodologies to examine the long-term impacts of leadership interventions. By bridging these empirical gaps, scholars and practitioners can work toward establishing more effective, evidence-based strategies for enhancing healthcare quality through empowered workforces and patient-centered leadership approaches.

5. RECOMMENDATIONS

1. Given the limited number of publications and the drop in citation scores since 2019, this bibliometric analysis highlights the need for more studies to breathe new life into discussions around strategic leadership, employee empowerment, and patient satisfaction.
2. Researchers are encouraged to come up with and implement fresh theoretical frameworks and methodologies that can truly capture the complexities of strategic leadership impact on patient healthcare and employee empowerment.
3. There's also a significant need for thorough longitudinal research to track changes over time and offer deeper insights into the lasting effects of leadership practices on healthcare outcomes.
4. Focusing on context-specific studies will further enhance the relevance and applicability of research findings across different healthcare environments and cultural settings.

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