

Managing Climate Change Strategies For Corporate Risk Management

YANG LU¹, Analyn I. Diola, MSc, LPT, PhD², DR GARIMA SINGH³, Dr. Manoj Kumar Jha⁴

¹Faculty of Education, Shinawatra University, 17776466673@163.com , 0009-0004-4601-6865

²Assistant Professor II, Pangasinan State University, Philippines, adiola.asingan@psu.edu.ph

³ASSISTANT PROFESSOR, BAREILLY COLLEGE, BAREILLY, Affiliated to M.J.P Rohilkhand University, Bareilly, India, garima227singh@gmail.com

⁴Professor, ITS Ghaziabad, prof.manoj02983@gmail.com

Abstract

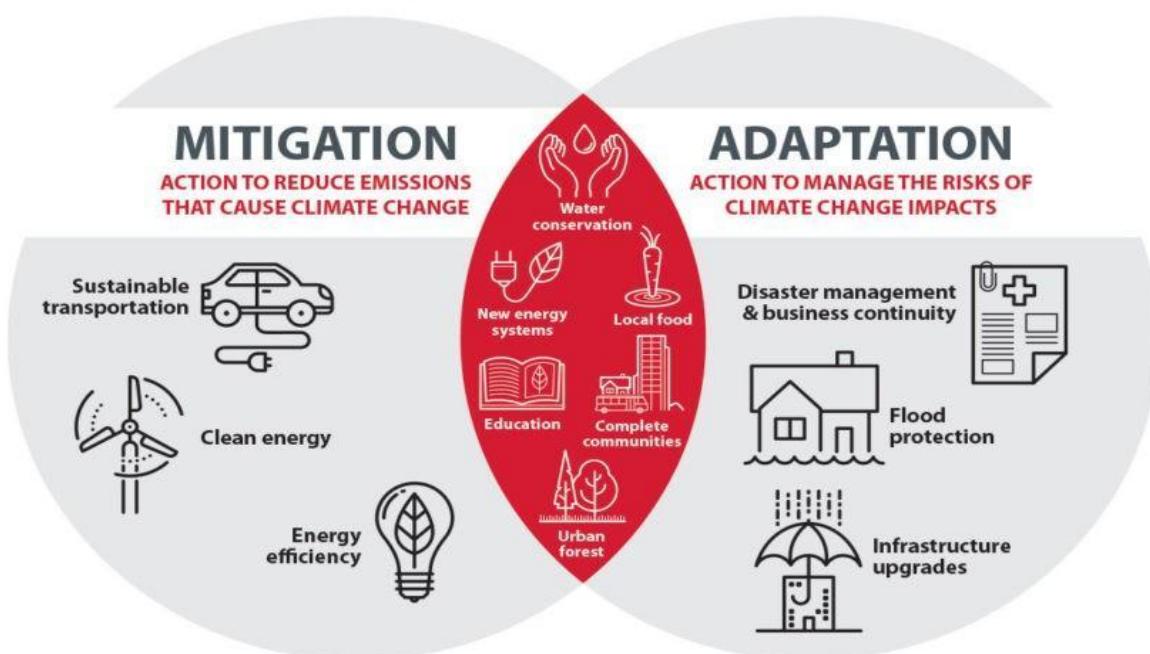
With the increasing climate-related risks forcing more corporations to incorporate the aspect of climate to their risk management plans, there is a steady rise in the implementation of the climate aspect on the risk management frontier by corporations across the world. This paper explores the process of determining, reporting, and positioning of physical and transition climate-related risks by businesses belonging to diverse industries. With a thematic literature review and a case study analysis approach, the paper sets out to identify such important strategies of the corporations as scenario-based risk modeling, Enterprise Risk Management (ERM) inclusion, regulatory compliance (disclosure frameworks such as TCFD and CSRD), and financial initiatives, like green bonds. The findings show that; although regulatory forces are encouraging more transparent climate reporting, there are significant differences in the quality of implementation among firms and sectors. Additionally, the companies, which consider the issue of climate risk as not only a regulatory concern but also a strategic advantage, will be more likely to raise money, mitigating exposure, and trust of various stakeholders accordingly. The results indicate the need to integrate climate resilience into governance, finance and operation as part of long-term corporate sustainability.

Keywords: Climate risk management, corporate sustainability, TCFD, CSRD, green finance, Enterprise Risk Management, ESG disclosure, physical risks, transition risks, strategic adaptation

1. INTRODUCTION

Climate change is not a far-off general environmental issue, but it is a very close and increasingly threatening risk to global economies, business controls, and corporate supply chains. Climate change-related risks are growing and now affect most businesses in sectors that are generally laid bare to all levels of weather anomalies, sea level rise, climatic changes, carbon controls and market pressures. Such dangers do not just exist in the form of tangible disruptions to properties and processes, but also in transition risks linked to changes in policies, technologies, and consumer demands of low-carbon economy attacks (Task Force on Climate-related Financial Disclosures [TCFD], 2017). Ability to effectively manage these climate risks is not an environmental responsibility issue, but a fundamental part of longer monetary and strategic planning by the corporations. The emergence of a common language among investors, regulators, and industry superiors has been the opinion that climate risk is an investing risk, and non-observation thereof could result in loss of good names, non-compliance of regulations, and stuck assets.

Building Climate Resilience



The growing incorporation of climate change into corporate risk management systems is indicative of an expansion in the field of business risk management, characterised by the shift of the reactive and compliance oriented models of risk management towards proactive and adaptive models. Businesses are now supposed to evaluate the acute and chronic climate risks, anticipate, and forecast the future, and publish their climate-related risks in an open manner. Disclosures about climate risk are being factored in to enterprise risk management (ERM), enterprise supply chains, modeling insurance, and enterprise capital investment (UNEP FI, 2019). In addition to this, climate action is increasingly becoming a focus of corporate governance and boards and C-suite executives are being confronted with their sustainability performance by shareholders and rating agencies. New regulations like the EU Corporate Sustainability Reporting Directive (CSRD) and the U.S. SEC proposed climate disclosure requirements are also spurring this change as they are intended to mandate standardized and decision-useful corporate climate risk disclosures.



This paper explores the evolving landscape of corporate climate risk management, with a focus on identifying strategic frameworks and tools that companies can adopt to mitigate exposure and build resilience. It examines the types of climate-related risks businesses face, the financial and operational implications of these risks, and the regulatory and investor-driven demands for transparency. It also evaluates corporate strategies including climate scenario analysis, emissions reduction targets, green finance instruments, supply chain adaptation, and climate-resilient infrastructure investments. Through case studies and recent data, this study aims to illustrate best practices and challenges in climate risk integration, offering actionable insights for corporate leaders navigating the transition to a sustainable and risk-aware business environment.

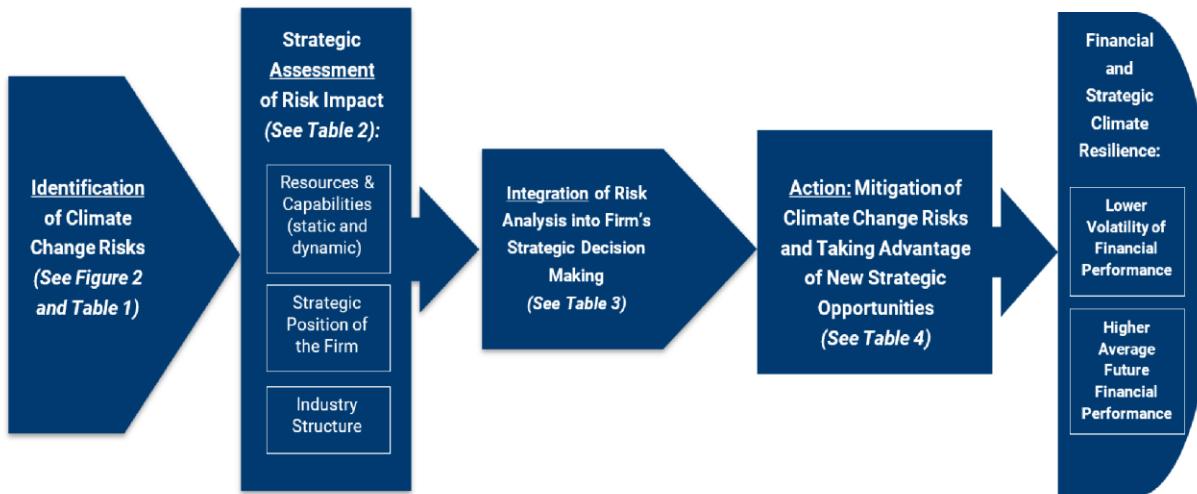
2. Rationale of the Study

With the frequency and intensity of climate-related risks rising, they are putting an incremental pressure on the corporate value and stability of the global finances. The old risk management models that only revolved around operational, market, or geopolitical risks cannot work of late without a climate lens. The traditional operation and supply chain can be directly threatened by physical risks, i.e., hurricanes, floods, and heatwaves, whereas the transition risks, i.e., policy changes, carbon pricing, and market preferences capabilities, can endanger the existence of current business models (TCFD, 2017). Such emerging risks require a sea change in corporate approach, by whose side climate change will not be seen as an environmental concern, but as a major catalyst of financial and operational risk. The motivation behind the current study is driven by the fact that there is an urgent concern to examine the ways in which the corporation should more actively incorporate climate factors into the processes of risk management and governance mechanisms, as well as strategic decision making.

Even though many companies are getting educated, most corporations still lack the readiness to face the systemic effects of climate change on their properties, investments, and reputation. According to the research carried out by the Carbon Disclosure Project (CDP, 2021), although more than 90 percent of businesses recognise risk to climate, only less than half of them have formal mitigation or adaptation strategies. This disconnect between awareness and implementation is indicative of both the absence of uniform direction as well as in-house scenario planning, risk estimation, and interdepartmental coordination. Consequently, businesses face the risk of incurring regulatory fines or replacing their stranded assets or experiencing capital outflow among investors who are increasingly mindful of ESG (UNEP FI, 2019). It is my hope that this study will explore not only the reasons behind why such a preparedness gap remains, but also how the major companies are addressing such a gap by using practices like stress test, climate-adjusted financial statements, and green financing procedures.

FIGURE 1
Framework for strategic management in response to global climate change

B | Center on
Regulation and Markets
at BROOKINGS



Moreover, the research is currently relevant and urgent due to the emergence of the global regulatory framework that redefines the corporate requirements of disclosure. Such efforts as the Corporate Sustainability Reporting Directive (CSRD) of the EU and the proposed climate risk disclosure requirements of the U.S. SEC point to the introduction of mandatory climate-related risks and opportunities reporting. A company not meeting such expectations ends up losing its competitive edge as well as investor confidence. Examining proven business strategies employed by corporations operating in risk-proximate industries, this study attempts to provide applied knowledge that can fill the gulf between climate science and corporate practice. In conclusion, this paper has offered a theoretical and managerial contribution that can be used at an academic level as well as in management practice because it also shows a thorough knowledge of and insight into how climate risk can be mitigated not only on a defensive level, but also as an innovation opportunity, creating resilience, and generating long-term values.

3. LITERATURE REVIEW

3.1 Climate Risk Classification in Corporate Contexts

All possible risks corporations can face due to climate are usually divided into two categories: physical risks (e.g. floods, hurricanes, heatwaves) and transition risks (e.g. regulatory changes, market fluctuations, reputation). The risks specified by the Task Force on Climate-related Financial Disclosures (TCFD, 2017) are interdependent and cannot be evaluated using separate solutions. Jacobs (2025) observes that the sectors whose operations are dominated by transportation and infrastructure are disproportionately exposed to long-term and short-term physical shocks that increase the cost of operation as well as insurance. On the other hand, industries such as manufacturing and finance will have to modernize the framework in the form of policy change and carbon pricing systems that will affect the allocation of capital and forms of investment (Genin & Bu, 2025).

3.2 Regulatory Pressures and Reporting Standards

With more locations now obligating companies to report about the risks associated with climate change in financial terms through standardized formats. The Corporate Sustainability Reporting Directive (CSRD) of Europe and the IFRS Sustainability Disclosure Standards work on making businesses investigate and disclose the threats related to the impacts of their exposure to the climate (Muzata, 2025). Studying FTSE/JSE financial companies in South Africa revealed that a majority of companies are overstating their climate-related commitments or are not using the approach to providing a full disclosure of risks (Muzata, 2025). The new rules have led to the evolution of scenario-based modeling, stress testing, and science-based emissions targets as the essential factors of contemporary risk management (UNEP FI, 2019).

3.3 Strategic Integration and Adaptation Models

Companies leading in climate risk management are embedding sustainability directly into their **Enterprise Risk Management (ERM)** and **corporate governance** models. Pekol-Evans (2026) highlights the General Motors (GM) case, where post-crisis reforms aligned ESG metrics with operational risk dashboards, enhancing both responsiveness and board accountability. Similarly, Yan et al. (2025) found a strong inverse relationship between effective climate strategies and carbon intensity in Chinese industries. These firms used forward-looking assessments and climate stress simulations to evaluate strategic resilience. However, integration challenges persist due to data gaps, lack of internal expertise, and the absence of cross-functional climate governance structures.

3.4 Innovation, Investment, and Competitive Advantage

Beyond compliance, some corporations are leveraging climate risk management as a **driver of innovation and competitiveness**. Genin & Bu (2025) argue that multinational enterprises (MNEs) exposed to global ecological dependence are adopting climate-responsive innovations to hedge against policy uncertainty. Tools such as **green bonds, carbon offset portfolios, and climate-resilient infrastructure investments** have gained traction as both mitigation tools and market differentiators. These strategic pivots are especially evident in the banking, logistics, and energy sectors, where climate risk translates directly into credit, regulatory, and operational risks. However, gaps remain in scaling these innovations, particularly among SMEs and supply chain partners (Jacobs, 2025).

4. METHODOLOGY

This study employed a **qualitative, exploratory research design** that combined **document analysis, thematic synthesis, and comparative case study** methods. The objective was to examine how corporations identify, disclose, and respond to climate-related risks across multiple sectors. Data was primarily sourced from secondary literature, including peer-reviewed journal articles, corporate sustainability reports, global climate risk disclosures (e.g., TCFD, CDP), and industry white papers published between 2017 and 2025. Academic databases such as ScienceDirect, SpringerLink, JSTOR, and SSRN were used to access relevant publications using targeted keywords such as "climate risk disclosure," "enterprise risk management and climate," "climate change corporate governance," and "green finance instruments."

To ensure diversity and relevance, the study analyzed **case data from both high-risk sectors** (e.g., energy, infrastructure, finance) and **regulatory environments** (e.g., EU, China, South Africa). These cases were selected based on three criteria: (1) evidence of climate risk disclosure practices, (2) availability of standardized reporting (e.g., through TCFD or CDP), and (3) existence of strategic or financial adaptation measures. Data were thematically coded into four key domains: physical and transition risk identification, disclosure and regulatory response, enterprise integration, and climate-aligned investment strategies. A matrix of strategies and sectoral exposures was then constructed to highlight risk-response patterns across industries.

Additionally, structured tables and visualizations (e.g., heatmaps) were developed to present data more clearly. These tools helped identify emerging best practices, gaps in implementation, and variations in exposure and preparedness across sectors. No primary data collection was conducted, and all materials used were publicly available and cited appropriately. This method ensured analytical consistency and ethical integrity, while offering a grounded, multi-dimensional understanding of how corporations are adapting to the growing imperative of climate risk management.

5. RESULTS AND DISCUSSION

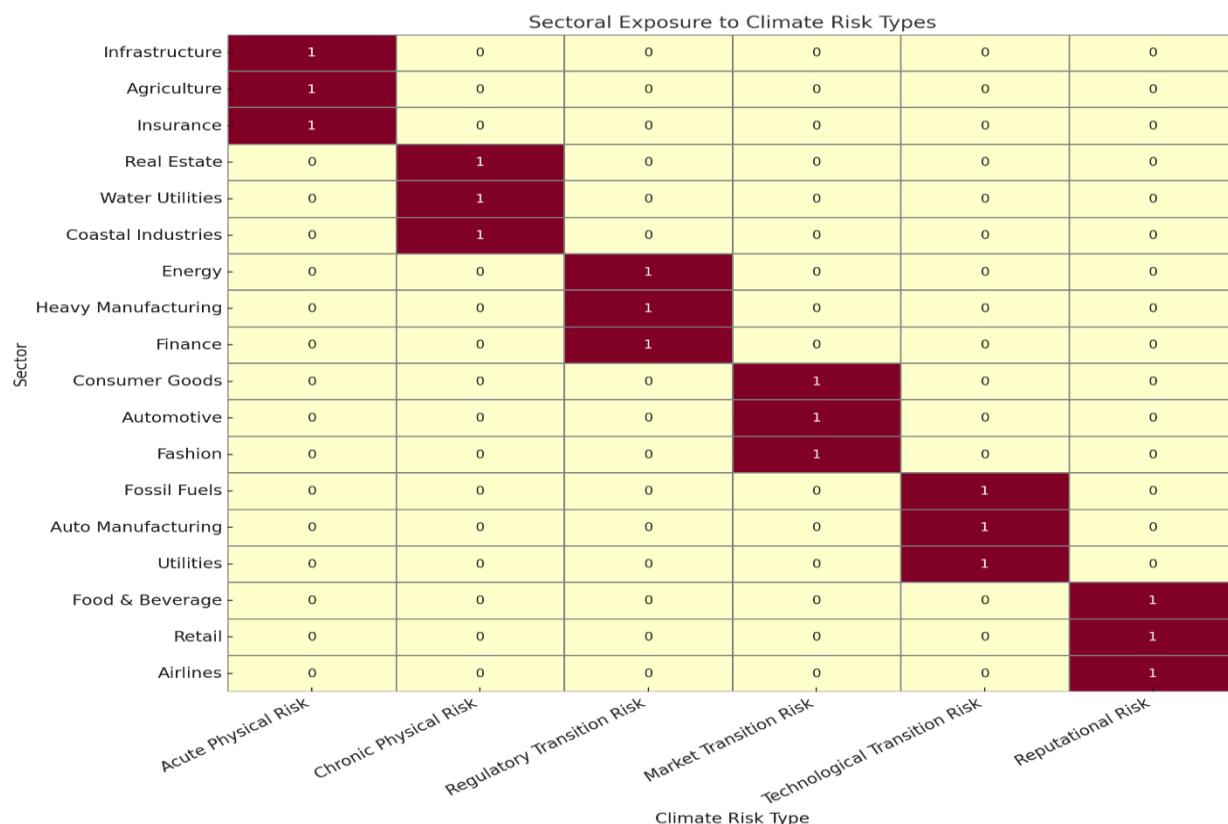
The interpretation proves that the corporations are making more and more aware that climate risk is a material financial, rather than sustainability problem. In every industry, companies facing the physical risks of climate change are focusing on gaining resilience via scenario planning and mapping risks. As an example, businesses that are situated in flood-prone and coastal areas have started employing the climate-biased insurance framework and forecast data platforms to protect tangible valuables (Jacobs, 2025). Adoption of climate modeling practices, including those suggested by TCFD, is assisting organizations to recognize acute and long-term hazards posed in the context of various warming globally. The degree of readiness is, however, highly diverse, with most companies not possessing the know-how to put these tools to good use internally.

Strategy/Tool	Purpose	Observed Outcomes
Scenario-Based Climate Risk Analysis	Identify exposure under warming scenarios and model long-term impacts	Enhanced awareness of physical and transitional risks; mixed uptake across sectors
Climate-Adjusted Insurance Models	Protect physical assets from floods, hurricanes, and extreme events	Improved asset protection but limited to large firms with high exposure
Mandatory Climate Risk Disclosure (CSRD, IFRS)	Ensure regulatory compliance and investor transparency	Increased reporting but inconsistent quality and depth
Integration into Enterprise Risk Management (ERM)	Embed climate risk into operational and board-level risk frameworks	Better alignment across departments; still developing in SMEs
Green Bonds & Sustainability-Linked Finance	Fund adaptation/mitigation projects and link finance to climate performance	Growing investor interest; improved access to capital for ESG-aligned firms
Carbon-Neutral Technology Investments	Drive innovation and reduce emissions in production processes	Early adoption in multinationals; cost barriers for smaller companies

Climate Stress Testing & Internal Audits	Test company resilience against regulatory, physical, and reputational risks	Improved risk visibility; often used by firms preparing for regulatory audits
---	--	---

It has also been revealed that regulatory structures are becoming central in motivating corporate actions. The emergence of the EU CSRD and the IFRS Sustainability Disclosure Standards has forced the firms to reconsider their practices in reporting and governance. According to Muzata (2025), even though few South African financial firms have started disclosing climate-related financial risks, most of the disclosures are insufficient as they do not provide much scenario analysis or mitigation plans. With the increase of regulatory pressure, climate risk has become part of the Enterprise Risk Management (ERM) of companies to guaranty the visibility at the board level and cross-functional responsibility. The enforcement of disclosure requirements has provided a boost to the institutionalization of sustainability-related metrics in internal audits and investor reporting.

Climate Risk Type	Description		Highly Exposed Sectors		
Acute Physical Risk	Sudden, severe events like floods, hurricanes, wildfires			Infrastructure, Agriculture, Insurance	
Chronic Physical Risk	Long-term shifts in climate patterns (e.g., sea level rise, desertification)			Real Estate, Water Utilities, Coastal Industries	
Transition Risk - Regulatory	New carbon taxes, emissions caps, or disclosure mandates			Energy, Heavy Manufacturing, Finance	
Transition Risk - Market	Changing consumer preferences or investor expectations			Consumer Goods, Automotive, Fashion	
Transition Risk - Technological	Disruption from low-carbon technology adoption or obsolescence			Fossil Fuels, Auto Manufacturing, Utilities	
Reputational Risk	Public backlash, loss of trust, or ESG rating downgrades			Food & Beverage, Retail, Airlines	



The third de facto finding is that strategic realignment and climate-focused innovation in climate-exposed industries emerged. Yan et al. (2025) talk about how Chinese companies in the high-emission industries have begun implementing low-carbon technologies and efficiency operational programs as the aspect of risk management strategy. In the same light, multinational corporations are spending in the research and development of carbon-free manufacture and green infrastructure, and making these two innovations a point of competitive advantage (Genin & Bu, 2025). Nevertheless, smaller companies and corporations in the Global South continue to experience considerable impediments, namely fund shortages, technical assistance, poor enforcement of the regulation that prevents effective management of climate risks.

The findings indicate that the emergence of financial tools and instruments is also an accelerator of climate resilience. Financing climate mitigation and adaptation with green bonds, climate-linked loans and sustainability-linked funds, and investment funds aligned to ESG principles are gaining prominence. Climate risk exposure has become a loan condition imposed by leading banks on corporate business borrowers. Such a transition will create a balance between capital profitability and climate, supporting responsibility. Nevertheless, the inability to match financial reporting and financial disclosures with realized results enforces possibilities in many companies, which also associates with the necessity of standard measures and third-party confirmation (UNEP FI, 2019). On the whole, everything seems to be heading in the right direction, but it is still essential to emphasize that the gap between disclosure and action is still a burning problem when it comes to climatic risk management in corporations.

6. CONCLUSION

This paper will reveal how climate change has stopped being a peripheral concern of corporations, and has become a core strategic, and financial risk which requires real structures and urgent attention. With physical threats (such as extreme weather events) and transition challenges (such as changing regulations, market expectations) becoming increasingly large and complex, businesses are forced to change their risk management systems as well. The results indicate that, although regulatory frameworks such as the EU CSRD and the TCFD framework started unifying climate-related disclosures, the quality of the implementation differs among sectors and regions. The uses of scenario planning, climate stress testing and the incorporation of climate into Enterprise Risk Management (ERM) systems are becoming front-line practices, but there are still capacity gaps, particularly among small and midsized firms.

In addition to compliance, the study also claims that there has been an increased awareness that climate risk management is a mean of competitive advantage. Future-forward companies are using green finance tools, making investments in technologies that are carbon-neutral, and integrating climate factors into their corporate governance systems to achieve long-term resilience and win the trust of shareholders. Nevertheless, such strategies need to be more pervasive and even that necessitates the enhancement of regulatory harmony, scrutiny of investors and in-house sophistication. In the end, the ability to deal with climate risk is not just a matter of defense but a basis of strategy as well, one that can determine such factors as innovation capacity, access to capital and the legitimacy of corporations in the low-carbon economy of tomorrow.

REFERENCES

1. Tee, M. (2024). Discovering students' continuous intentions to use ChatGPT in higher education: a tale of two theories. *Journal of Theoretical & Applied Information Technology. Asian education and development studies.* 356-372
2. Zhou, F. (2024). Journey to the south: A case study of a Chinese PhD student in a Malaysian university. *Int J Eval & Res Educ* ISSN. 8822
3. Walton Wider (2024) Employee retention in the service industry in Malaysia. *Frontiers in sociology.* 928951
4. Vasudevan, A. (2022). Determinants of customer intention to adopt mobile wallet technology. *Appl. Math.* 1331-1344
5. Somthawinpongchai, C. (2022) Electricity Theft Detection and Localization in Smart Grids for Industry 4.0. *Intelligent Automation & Soft Computing*
6. Aggarwal, R., & Dow, S. (2012). Corporate governance and business strategies for climate change and environmental mitigation. *The European Journal of Finance,* 18(3-4), 311-331.
7. Bloomberg, M. R. (2017). Recommendations of the task force on climate-related financial disclosures. Task Force.
8. Bloomberg, M. R. (2017). Recommendations of the task force on climate-related financial disclosures. Task Force.
9. Carbon Disclosure Project (CDP). (2021). CDP Global Climate Change Report 2021. <https://www.cdp.net/en/research/global-reports/global-climate-change-report-2021>

10. Eis, J. (2019). Changing Course: A comprehensive investor guide to scenario-based methods for climate risk assessment, in response to the TCFD.
11. Eleftheriadis, I., & Anagnostopoulou, E. (2017). Measuring the level of corporate commitment regarding climate change strategies. *International Journal of Climate Change Strategies and Management*, 9(5), 626-644.
12. Genin, A., & Bu, J. (2025). Global ecological dependence and multinationals' climate innovation: the role of climate risk exposure and institutional conditions. *Journal of International Business Studies*. <https://link.springer.com/article/10.1057/s41267-025-00793-z>
13. Jacobs, J. M. (2025). Uncertainty in Transportation Infrastructure. In *Uncertainty in Climate Change Research: An Integrated Approach* (pp. 115-124). Cham: Springer Nature Switzerland.
14. Muzata, T. (2025). A comparative analysis of the IFRS prototype standard and current climate-related disclosures by FTSE/JSE financials 15 listed companies in South Africa. *International Journal of Business, Economics and Management*, 12(2), 28-57.
15. Pekol-Evans, M. (2026). Ignition Switch to Change: The Journey to Risk Management Reform. In *Advancing Safety, Service, and Performance in Organizations With Impactful Leadership* (pp. 81-96). IGI Global Scientific Publishing.
16. United Nations Environment Programme Finance Initiative (UNEP FI). (2019). *Changing Course: A comprehensive investor guide to scenario-based climate risk assessment*. <https://www.unepfi.org/publications/investment-publications/changing-course/>
17. Weinhofer, G., & Busch, T. (2013). Corporate strategies for managing climate risks. *Business Strategy and the Environment*, 22(2), 121-144.
18. Weinhofer, G., & Hoffmann, V. H. (2010). Mitigating climate change—how do corporate strategies differ?. *Business Strategy and the Environment*, 19(2), 77-89.
19. Yan, Y., Lin, T., & Ma, H. (2025). The Impact of Corporate Climate Risk on Carbon Intensity: Evidence from China. *Energy*, 137532.
20. Yao, Z. (2025). Managing Climate Change: Strategies for Corporate Risk Management. *Journal of Lifestyle and SDGs Review*, 5(5), e06584-e06584.
- 21.