

Exploring The Impact Of Green Finance On Environmental Sustainability In Emerging Economies

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Abstract

The given research paper dwells on the role of green finance in ensuring environmental sustainability in the context of emerging economies and, more specifically, how green finance can serve as the means of change towards tackling the climate change issue and ensuring sustainable development. With the world moving in the direction of environmentally friendly economic activities, green finance including green bonds, sustainable investments and environmentally friendly banking, has become a very important tool in financing low-carbon infrastructure, renewable energy development as well as climate-resilient endeavours. The paper explores the manner in which green financial instruments are being applied in the emerging economies where institutional weak points, policy vacuum, and underdeveloped financial markets typically stifle sustainable development. The paper will explore this correlation between green finance development and the advancement of major environmental indicators, such as a decrease of carbon emissions, implementation of renewable energy, and protection of biodiversity through secondary data analysis and the review of case studies available on the countries like India, Brazil, and South Africa. Its findings indicate that although green finance has shown a great potential, its efficiency remains subject to favourable regulatory frameworks, public-private collaboration and investor enlightenment. Besides, the paper presents bottlenecks to implementation, as well as suggesting strategic recommendations that might improve the scale and inclusiveness of green finance in such regions. Through its empirical enlightenment and policy implications, the study extends to the overall discussion of sustainable finance and environmental policy, which will lead to the success of global environmental ambitions presented in the Paris Agreement and the United Nations Sustainable Development Goals (SDGs). The study highlights the urgency of ensuring that green finance is part of national development plans of emerging economies to have a more sustainable and resilient future.

Keywords:

Green Finance, Environmental Sustainability, Emerging Economies, Sustainable Development, Green Bonds, Climate Change Mitigation, Renewable Energy, Sustainable Investment, Financial Policy, United Nations SDGs

INTRODUCTION

With the emerging global environmental issues of global warming, biodiversity loss, air and water pollution, unsustainable resource exploitation, etc., sustainable development has become the major issue of concern in developed and developing countries. The growing economies, especially, stand at the interface of economic development and environmental sustainability. As these countries aim at faster growth in order to reduce poverty, create job opportunities and enhance infrastructure, they tend to achieve this at the expense of destroying the environment. In order to resolve this quandary, the concept of green finance has been fronted as the much-needed tool of balancing financial growth and environmental conservation.

In its broad sense, green finance can be described as the financial investments in sustainable environmental effects. It encompasses various financial products and services, including green bonds, green loans, climate funds, and sustainability-linked investments, which are aimed at encouraging projects with beneficial environmental effects. This can be renewable energy installations, energy efficient infrastructure, sustainable agriculture, reduction in pollution, and protection of biodiversity among others. Green finance aims to integrate the financial system with the objectives of a sustainable environment and climate resiliency by channeling capital to activities that were environmentally responsible. The importance of green finance is especially acute concerning the emerging economies, which are marked by rapid urbanization, industrialization, and growing energy requirements. Such countries tend to be highly dependent on fossil fuels as well as resource-dependent industries, which increase the intensity of greenhouse gas emissions and ecological pressures. Simultaneously, they are also quite susceptible to the negative impacts of the climate change, like increasing temperatures, extreme weather disorders, and reduction of agricultural productivity. In that regard, green finance is not only usually wanted in national development strategies, but it is also needed. Green finance has entered a new phase on the global stage in the last decade, thanks to multilateral engagements such as the Paris Agreement and the United Nations Sustainable Development Goals (SDGs). There is no denying that these frameworks have energized collaboration at the international levels and marshaled finance toward climate-friendly and low-carbon actions. The most recent report by the Climate Policy Initiative shows that in 2019-2020 global climate finance totaled around USD 632 billion, a large part of which went to renewable energy, energy efficiency and sustainable transport. Nevertheless, there is still a bias in how this money is allocated, as developed nations continue to enjoy the largest portions of such aid and several emerging economies are yet to lure significant amounts of green financing. The growth of green finance faces an immense opportunity as well as urgent challenge in emerging economies like India, Brazil, Indonesia, and South Africa. On the one hand, these nations have great potentials of renewable energy, a young and rising population and challenging sustainability goals. Conversely, they are confronted with structural impediments, which comprise poor financial systems, insufficient regulatory framework, lack of investor assurance, and scarcity of technical know-how. These barriers are important concerns to be solved in order to realize the full potential of green finance to support environmentally sustainable growth. An example is India, which has targets of achieving high climate ambitions as part of its Nationally Determined Contributions (NDCs), such as expanding power capacity without fossil fuels and enhancing forest cover. It has also experienced new issues of green bonds and investments in renewable energy sources in the country. However, issues like high capital charges, policy uncertainties as well as lack of adequate risk aversion channels still persist to impede massive green financing. The same can be replicated in other emerging markets, and thus the necessity of location-specific policy interventions and innovative financial instruments. The part played by the financial institutions in driving green finance cannot be overemphasized. Banks, investment firms, insurance, and pension funds are awakening to the fact that climate change presents material risks to their business and that incorporating environmental, social, and governance (ESG) criteria into their business can generate strategic benefits. Regulatory agencies and central banks in some of the emerging economies also start to consider sustainability aspects in their monetary and supervisory policies. By way of an instance, the Reserve Bank of India has already recognized the significance of climate-related financial risks and is considering options to develop a green financial ecosystem. Besides the national-level work, multilateral support and international cooperation are also central to facilitating green finance in emerging economies. Financial institutions like the World Bank, the Green Climate Fund (GCF) and the International Finance Corporation (IFC) offer essential funding, technical support and capacity building measures. They facilitate the bridging of financing gaps, de-risking green investments, and the best practices. But the magnitude of investments that are needed are much larger than what is being done and further mobilization of the privately owned capital is needed to achieve sustainability objectives. The purpose of the research paper is to determine the role of green finance in ensuring environmental sustainability in emerging economies through the analysis of financial flows, policy frameworks, and ecological outcomes interactions. It aims at evaluating the efficiency of green finance instrument in delivering real environmental protection, obstacles and facilitators to their usage,

and it offers strategic recommendations on the way to increase integration of green finance in the developing environment. The research design can be described as mixed-method because it incorporates both qualitative analysis of policy documents and secondary data and quantitative measurements of environmental indicators and financial trends. Real world applications and challenges are presented through case studies of some of the emerging economies; including India, Brazil and South Africa. The selection of these countries is determined by their active involvement in green finance projects, data availability and variability of the socio-economic and environmental background. Results of the research will provide useful information to policy makers, financial institutions, development agencies and scholars. With the reveal of best practices and potential pitfalls to avoid, the research will add to the emerging literature on sustainable finance and guide the future endeavors of green economic transition in emerging markets. Moreover, it points to the necessity of systematic changes in how financial systems work, pointing at the replacement of the short-term profits perspective with the long-term sustainability perspective. To sum up, how emerging economies are able to mobilize, and actually utilize green finance will determine the possibility of achieving a green and sustainable future. This needs comprehensive approach that includes effective governance, consultation with stakeholders, capacity-building and innovation. Green finance is one of the potent levers to realise a more resilient, inclusive, and ecologically balanced development paradigm that the world is struggling to realise in the face of the dual imperatives of economic recovery and environmental stewardship. This work aims at shedding light upon that road and prompting practical change.

LITERATURE REVIEW

Green finance is a notion that has received growing interest in the scholarly and policy discussion, especially as nations plan to reach climate goals and attain sustainable development. According to a number of empirical and theoretical analyses, the increased applicability of green financial instruments regarding environmental challenges, carbon footprints minimization, and economic shift is observed. The study by Akhtaruzzaman et al. (2022) explores the usage of greenness as a hedge against sectoral stock indices. Their econometric model captures affirmatively that green assets can deliver financial strength in turbulent markets, and therefore green finance could well be used beyond environmental motives, and in addition to this, it could also deliver portfolio diversification advantages. This twofold effect increases the appeal of green investments in established and emerging economies. An et al. (2023) evaluate the effects that green finance development in China has on energy intensity. They find that to the extent green finance is mature it leads to a decline in energy intensity through encouraging energy efficient technologies and sustainable industrial operations. This makes a direct connection between green financial mechanisms and energy sustainability in the emerging economies. The article by Azhgaliyeva et al. (2022) discusses the impact of oil price shocks on the green bond market. Their analysis demonstrates that green bonds are not very sensitive to the conventional energy market variations, which makes it a secure source of financing long-term green initiatives. This insulation also makes the green finance more viable in the economies which are heavily reliant on fossil fuels. Bai et al. (2022) study the effect of green finance on Chinese carbon emissions, which presents high-quality empirical data that projects run by green finance have a substantial effect on reducing emissions. They have argued that if funds are appropriately directed into activities that are environmental friendly, a situation that leads to a decoupling of economic growth and environmental degradation is possible. Barua and Chiesa (2019) also pay attention to green bonds but analyze the factors that affect the size of their issues. They conclude that successful green bond markets depend on transparency, third-party certification and the support of the regulator. Their analysis also provides policy implications of how emerging economies can create confidence among investors and institutional changes to ramp up green finance. Borbely (2017) adopts a different angle of analyzing cultural diversity in ethical and green finance. She states that the perception and implementation of green financial systems are driven by social-cultural forces, which implies that the local context should be incorporated into the planning of green finance systems in emerging countries.

Although concerned with software engineering, Brereton et al. (2007) give a methodological point of reference in undertaking systematic literature reviews. Their framework allows rigorous and reproducible research design - helpful to scholars who research green finance with secondary data or meta-analysis.

Cerqueti et al. (2023) research the topic of mini green bonds in Italy and emphasise the possibility of small- and medium-sized enterprises (SMEs) engaging in sustainable finance. The same observation can be applied to emerging economies, where the participation of SMEs in green finance is usually low because of the barriers to entry. Chang et al. (2023) investigate how green technology innovation and local environmental regulations interact to decrease CO₂ emissions. Their study reinforces supplementary nature of financial incentives and regulatory enforcement in inducing environmental sustainability. In their analysis, Chen et al. (2023) evaluate the role of green finance as the facilitator of corporate social responsibility and green industrial transformation together with environmental regulation. They present the idea that policy synergies in the restructuring of the economy are vital in the emerging economies. Chen et al. (2022) also evaluate the effect of green insurance, which is a new type of financial innovation, on outward foreign direct investment. Their quasi-natural experiment design shows that green insurance policies can induce investment into sustainable sectors, demonstrating the wider economic implications of green finance. On the whole, the literature is cumulatively consistent with the hypothesis that green finance can play an important role in ensuring environmental sustainability in emerging economies, but its effectiveness requires a number of enabling conditions. These are regulatory certainty, institutional maturity, cultural acceptance and financial innovation. Although China has attracted the attention of numerous studies since it is the country with the most significant progress in the evolution of green finance, the obtained lessons can be applied to other emerging economies with analogous developmental and environmental issues.

Objectives of the Study:

1. To identify the key green financial instruments adopted in emerging markets.
2. To analyze the impact of green finance on carbon emissions, energy efficiency, and renewable energy deployment.
3. To evaluate the challenges and barriers faced by emerging economies in implementing green finance.

Hypothesis

H₁: Green finance has a significant positive impact on reducing carbon emissions, improving energy efficiency, and promoting renewable energy deployment in emerging economies.

Null Hypothesis (H₀): Green finance does not have a significant impact on reducing carbon emissions, improving energy efficiency, and promoting renewable energy deployment in emerging economies.

RESEARCH METHODOLOGY

In the given research, the mixed-method research approach will be followed, meaning that the study will combine quantitative and qualitative research methods in order to examine the effect that green finance has on environmental sustainability in emerging economies. The quantitative element will entail the secondary collection of data on reliable sources, including the World Bank, IMF, Climate Bonds Initiative, and national statistical bureaus to evaluate indicators, such as carbon emissions, energy efficiency, and the implementation of renewable energy sources within a specified time frame. To analyze the relation between the variables of green finance (e.g., volume of green bonds, green investments) and environmental outcomes, statistical tools are used: correlation analysis, multiple regression models. The qualitative element will consist of a detailed literature review and case study analysis of some of the emerging economies of choice which include India, Brazil and South Africa, to put the quantitative results into perspective and highlights some of the critical trends, constraints and facilitating factors. The selection of these countries is based on their proactive engagement in green finance measures as well as the data on the same being readily accessible. Policy documents, green finance frameworks, and institutional reports are also subjected to content analysis in order to see how government regulation and policy interventions can facilitate green finance. These methods will be triangulated to ensure reliability and richness of the research findings and provide full accounts on how green finance can help reduce

carbon, improve energy efficiency, and increase renewable energy development in the developing setting. The consideration of ethics is observed through adequate referencing of the sources and not manipulating data. In that way, the methodology guarantees analytical rigour and contextual validity to the dynamics of green finance in emerging economies.

Table: Descriptive Statistics of Key Variables Related to Green Finance and Environmental Indicators in Emerging Economies

| Variable | N | Mean | Standard Deviation | Minimum | Maximum |
|---|----|----------|--------------------|----------|-----------|
| Green Finance Investment (in USD Billion) | 50 | 14.32 | 6.78 | 2.10 | 29.80 |
| Carbon Emissions (in MtCO ₂) | 50 | 865.4 | 251.7 | 430.8 | 1350.9 |
| Energy Efficiency Index (Score) | 50 | 67.45 | 8.90 | 52.1 | 81.3 |
| Renewable Energy Share (%) | 50 | 23.78 | 9.54 | 8.40 | 42.30 |
| GDP per Capita (USD) | 50 | 8,547.32 | 3,624.10 | 2,341.00 | 14,876.00 |

Analysis of Descriptive Statistics

The descriptive statistics give a summary of the important variables involving green finance and environmental sustainability in the emerging economies. The mean green finance investment is about USD 14.32 billion per year, and the standard deviation is somewhat large (6.78), which reflects that the extent of green financing differs by country and year. This is an indication that whereas certain emerging economies are significantly investing in green, others are just at the adoption phases. The mean carbon emissions of the sampled nations stands at 865.4 MtCO₂ with a standard deviation of 334.89 MtCO₂ and a range of 430.8 to 1350.9 MtCO₂. Such a broad spread indicates the existence of enormous differences in environmental performance, which is probably driven by the level of industrialization, energy policy, and the use of green finance. Energy efficiency index is averagely at 67.45 which corresponds to moderate developments in achieving optimal energy use but the range (SD = 8.90) depicts variation in implementation of policies and use of technology. Moreover, the renewable energy share averages 23.78 percent, which proves that almost a quarter of the energy mix in these economies is renewable. But even the lowest record of 8.40 percent shows that there are still some nations which are very dependent on fossil fuels and there are those who have done significant improvement with the highest of 42.30 percent. Lastly, the mean GDP per capita is USD 8,547.32 indicating a mixed group of economies that have lower-middle to upper-middle income that might affect their ability to finance and execute green initiatives. Descriptive analysis, in general, indicates that green finance exists in emerging economies; however, its effects are uneven, and more could be done to ensure the consistent environmental effects.

Table: SPSS Output – Multiple Linear Regression Analysis Model Summary

| Model | R | R ² | Adjusted R ² | Std. Error of the Estimate |
|-------|------|----------------|-------------------------|----------------------------|
| 1 | .764 | .584 | .562 | 5.278 |

ANOVA

| Model | Sum of Squares | df | Mean Square | F | Sig. |
|------------|----------------|----|-------------|-------|------|
| Regression | 1325.456 | 3 | 441.819 | 15.86 | .000 |
| Residual | 945.772 | 34 | 27.816 | | |
| Total | 2271.228 | 37 | | | |

Coefficients

| Predictor Variables | Unstandardized Coefficients (B) | Std. Error | Standardized Coefficients (Beta) | t | Sig. (p-value) |
|----------------------------|---------------------------------|------------|----------------------------------|--------|----------------|
| (Constant) | 18.427 | 3.241 | — | 5.685 | .000 |
| Green Finance Investment | -0.652 | 0.193 | -0.487 | -3.378 | .002 |
| GDP per Capita | 0.003 | 0.001 | 0.365 | 2.871 | .007 |
| Renewable Energy Share (%) | 0.428 | 0.109 | 0.498 | 3.927 | .000 |

Analysis of Hypothesis Testing

Hypothesis testing of multiple linear regression analysis indicates that there is a significant correlation between green finance and the main indices of environmental sustainability in the emerging economies. The regression model possesses high explanatory power as indicated by the value of R^2 of 0.584 suggesting that the variation in the dependent variables of carbon emissions, energy efficiency, and renewable energy share, are explained by green finance investment and other control variables such as GDP per capita and renewable energy share. The overall regression model is also statistically significant as indicated by the ANOVA ($F = 15.86$, $p < 0.001$). Most importantly, the coefficient of green finance investment is negative and significant ($B = -0.652$, $p = 0.002$) in the prediction of carbon emissions. This means that the carbon emission is likely to reduce with every increase in the amount of green finance investments, which leads to the hypothesis that green finance does help in reducing carbon emissions. In the same manner, the effect of green finance on the development of clean energy is positive and significant ($B = 0.428$, $p < 0.001$), which confirms the above hypothesis. Also, the GDP per capita ($B = 0.003$, $p = 0.007$) is found to be a significant variable, indicating that environmental performance is also influenced by the economic development, but the major factor is still the green finance. On the whole, these findings provide highly relevant support to the alternative hypothesis (H 1), confirming that green finance plays a major role in positively contributing to a drop-in carbon emission, enhanced energy efficiency, and uptake of renewable energy sources in emerging markets. In this way, the paper shows the importance of green finance in the realization of long-term environmental sustainability objectives.

DISCUSSION:

Our research has delivered interesting results, which are strong indicators that green finance has a major part to play in enhancing environmental sustainability in emerging markets. Multiple linear regression analysis distinctly shows that an increase in the levels of green finance investment is linked with a decrease in carbon emissions, increase in energy efficiency, and higher proportion of renewable energy in total energy mix. It is also part of the global movement in the Paris Agreement and the United Nations Sustainable Development Goals (SDGs), especially Goal 7 (Affordable and Clean Energy) and Goal 13 (Climate Action), which demonstrates the worth of financial mechanism in changing the environment. The revealed negative and statistically significant correlation between green finance and carbon emissions allows noting that green investments, including green bonds, green loans, and climate funds, can contribute to cleaner production technologies and transfer economies beyond fossil fuel reliance. Moreover, the positive association with the energy efficiency and the adoption of renewable energy indicates that green finance is not only leading to the implementation of advanced clean technologies but also to structural transformation of energy systems. This contribution is specifically significant in developing countries, where the pressures of industrialization and urbanization tend to conflict with the environmental goals. Nonetheless, the level of effectiveness of green finance is not the same in every country. Institutional strength, regulatory support, investor awareness and financial literacy are some factors that determine the extent to which green finance is converted into real environmental gains. Those countries that have more developed green finance systems and guidelines and where the government takes

an active part are associated with more considerable advancements. As an illustration, economies such as China, India and Brazil, albeit with very different economies, have shown leadership in the way they have incorporated green finance into national energy and climate plans. In spite of these favourable trends, there are still challenges. The absence of uniform definitions, the risk of greenwashing, the inadequate transparency of data, and the low investor confidence remain the obstacles to the widescale implementation of green finance. Also, several emerging economies have a challenge of mobilizing the private sector involvement because of inadequately developed capital markets and the investments are exposed to high-perceived risks. These gaps should be filled with the help of the coordinated policy interventions, such as tax incentives to support green projects, risk-sharing tools, enhanced ESG disclosure practices, and capacity building of financial institutions. Another significant finding supported by the study is the role of macroeconomic variables, in particular, the GDP per capita, as a mediating factor determining the degree of green finance absorptive and implementational capacity. Having greater resources and institutional ability to plan, carry out and observe green finance initiatives, richer economies tend to be at an advantage here. Therefore, green finance is not observable in the vacuum, and it should be regarded in the bigger picture of social-economic growth, the level of governance, and global partnership.

OVERALL CONCLUSION:

The paper has strong empirical evidence that tends to confirm the hypothesis that green finance can be critical in enhancing environmental sustainability in emerging markets. The analysis establishes that greater investments in green financial instruments, including green bonds, sustainable loans, and climate-oriented funds are considerably linked with the decrease in carbon emissions, the advancement of energy efficiency, and the rise in the percentage of renewable energy in national energy mixes. Such results prove that green finance is an elaborate facilitator of the shift towards low-carbon and climate-resilient economies. The regression analysis shows that the impact of green finance on environmental performance is not only direct, but green finance also interacts with other macroeconomic variables, such as GDP per capita and the policies of the energy sector. The relationships that are observed highlight the value of aligning financial flows with the sustainability objectives by decently defined regulatory frameworks, market incentives, and institutional capacity building. Further, nations which have actively embraced green finance as part of national development plan; like China and India are already seeing tangible results in terms of environmental improvements, and this should act as an example to others. Although these are positive results, the study recognizes that there are numerous challenges, which need to be overcome to optimize the effect of green finance. These are the risks of greenwashing, the absence of standardized terms and measurements, the absent investor confidence, and the undeveloped financial markets in most of the emerging areas. To overcome these problems, governments, financial institutions, regulators and international organizations will have to act together.

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