

Exploring the Role of Municipalities in Promoting Sustainable Development with Special Reference to Green Bonds in India

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Abstract: The imperative to achieve sustainable development in the face of accelerating urbanization has prompted an urgent re-evaluation of the role that municipalities play in driving environmentally conscious growth. This research paper delves into the critical nexus between municipalities and sustainable development in India, with a specific focus on the innovative financial instrument of green bonds. The study employs a comprehensive review of utility of Green Bonds in India and Internationally. Through this methodology, the paper seeks to shed light on the efficacy of green bonds in augmenting municipal initiatives towards sustainable urbanization. The findings of this research provide nuanced insights into the multifaceted roles that municipalities undertake in advancing sustainable development agendas. By analyzing the implementation of green bonds by municipalities in India and International countries, the paper discerns trends in the utilization of green finance for eco-centric urban projects. Moreover, it scrutinizes the influence of green bond proceeds on key sustainability indicators, such as reduction of greenhouse gas emissions, improved waste management, and enhanced green infrastructure. It also examines potential policy recommendations to overcome these impediments, thereby providing a roadmap for municipalities to more effectively leverage green bonds as a financial tool for sustainable urban development.

In conclusion, this research contributes a comprehensive understanding of the pivotal role that municipalities play in advancing sustainable development and underscores the potential of green bonds as a transformative financial instrument in this endeavor. By providing review based in-depth research and practical insights, this paper offers valuable guidance for policymakers, urban planners, and financial institutions seeking to accelerate the transition towards more environmentally sustainable and resilient cities in India.

Keywords: Sustainable development, municipalities, green bonds, urban development, green projects.

1. Introduction

Sustainable development stands as a cornerstone of global progress in the 21st century, requiring concerted efforts across all levels of governance. At the forefront of this endeavor are municipalities, the linchpins of local governance, wielding significant influence in shaping the trajectory of sustainable growth. In the Indian context, a nation characterized by a dynamic interplay of burgeoning urbanization, diverse socio-economic landscapes, and pressing environmental concerns, municipalities assume a critical

role in steering the course towards sustainable development. This research embarks on a comprehensive exploration of the multifaceted role played by municipalities in India in advancing sustainable progress, with a particular emphasis on the strategic utilization of green bonds as a financial instrument. As per the latest report published by Statista Research Department “The global issuance of green bonds has witnessed a significant surge in recent years. Specifically, in 2014, the value of green bonds issued amounted to 37 billion U.S. dollars. However, by 2021, this figure reached its zenith at approximately 582 billion U.S. dollars, experiencing a marginal decline in 2022, with the issuance of green bonds totaling 487 billion U.S. dollars [1].” In the year 2022, China led the global market in green bond issuance, surpassing 85 billion U.S. dollars, followed by the United States, which recorded 64 billion U.S. dollars in green bond issuance [2]. Green bonds represent fixed-income securities strategically tailored to mobilize funds for initiatives focused on climate and environmental endeavors. In 2022, the global issuance of green bonds totaled 3,480. Within that period, 1,696 green bonds were allocated to fund projects within the building construction sector. The water sector constituted the second largest category in terms of the volume of green bonds issued, accounting for 1,092. In the past ten years, the issuance of green bonds has experienced a substantial surge, culminating in an approximate global value of 500 billion U.S. dollars in 2022. This development underscores the pivotal role of green bonds as a significant tool in mitigating the impacts of climate change.

Sustainable development, an amalgamation of economic prosperity, social equity, and environmental resilience, demands proactive participation at the grassroots level. The municipality, as the fundamental unit of local governance, emerges as a pivotal actor in translating global sustainability goals into tangible actions [3]. This study will scrutinize the evolution of municipal strategies and initiatives, illuminating the central contributions made by these local bodies in the realization of national and international sustainability objectives.

In tandem with this, the financial dimension emerges as a critical enabler of sustainable initiatives. Green bonds, a financial mechanism earmarked for environmentally sustainable projects, have emerged as a potent tool in mobilizing capital for initiatives such as renewable energy, energy efficiency, and waste management. The evolution and application of green bonds within the Indian municipal framework form a compelling subject for investigation. This research endeavors to dissect the conceptual underpinnings of green bonds, assessing their adaptability and effectiveness within the unique socio-economic context of India. Through a careful analysis of case studies and policy frameworks, this study aspires to unravel the efficacy, challenges, and potential avenues for optimization in the utilization of green bonds as a financial catalyst for sustainable development.

In summation, this research endeavors to delineate the intricate interplay between municipalities, sustainable development, and the innovative financial instrument of green bonds within the Indian paradigm. By elucidating the evolutionary trajectory, challenges, and opportunities, this study aims to provide valuable insights for policymakers, practitioners, and stakeholders engaged in the domain of sustainable finance and local governance in India.

2. Municipalities and Sustainable Development in India

2.1. Role of Municipalities

Municipalities in India are at the forefront of driving sustainable development in the country’s rapidly urbanizing landscape. As one of the fastest-growing economies globally, India is experiencing

unprecedented urban growth, with millions of people migrating from rural to urban areas in search of better opportunities. This urbanization presents both challenges and opportunities for the nation.

Municipalities, as local self-governing bodies, play a pivotal role in managing this urban transformation. They are responsible for providing essential services, maintaining infrastructure, and ensuring the overall well-being of their residents. However, as India's cities expand, they face complex issues related to environmental degradation, resource scarcity, and socio-economic disparities. Sustainable development, therefore, becomes imperative for Indian municipalities. Sustainable development encompasses a holistic approach to urban growth that seeks to balance economic prosperity, social equity, and environmental stewardship. It involves making informed decisions that promote the well-being of current and future generations while safeguarding the planet's natural resources [4].

This discussion will delve into the multifaceted role of municipalities in India in promoting sustainable development. It will explore key areas where municipalities can have a significant impact, including urban planning, infrastructure development, waste management, water supply, public transportation, green spaces, renewable energy, citizen engagement, and the legal frameworks that guide their actions. By examining these facets, a deeper understanding of how Indian municipalities are striving to create more livable, environmentally responsible, and inclusive urban centers can be gained. Moreover, we will highlight the challenges they face, and the innovative solutions being employed to address them. In an era marked by rapid urbanization and environmental concerns, the role of municipalities in India's sustainable development journey is more critical than ever. Municipalities play a crucial role in promoting sustainable development in India.

Here are some key aspects to consider:

- a. **Urbanization:** India is experiencing rapid urbanization, and municipalities are at the forefront of managing urban growth. Sustainable urban planning, infrastructure development, and housing policies are essential to accommodate the growing urban population while minimizing environmental impact.
- b. **Waste Management:** Effective waste management is a significant challenge in Indian cities. Municipalities can promote sustainability by implementing waste segregation at source, recycling programs, and the responsible disposal of waste to reduce the burden on landfills and incineration.
- c. **Water Supply and Sanitation:** Ensuring access to clean drinking water and proper sanitation facilities is crucial for public health and environmental sustainability. Municipalities must invest in water treatment plants, sewage systems, and sewage treatment facilities.
- d. **Public Transportation:** Developing efficient and eco-friendly public transportation systems, such as buses and metro rail, can help reduce traffic congestion and air pollution. Municipalities can also encourage the use of non-motorized transport like cycling and walking.
- e. **Green Spaces and Parks:** Creating and maintaining green spaces within urban areas helps improve air quality, provides recreational opportunities, and enhances the overall quality of life. Municipalities should prioritize the development and preservation of parks and green corridors.
- f. **Renewable Energy:** Promoting the use of renewable energy sources like solar and wind power within city limits can reduce carbon emissions. Municipalities can incentivize renewable energy installations on rooftops and public buildings.
- g. **Smart Infrastructure:** Implementing smart city initiatives can enhance resource efficiency, reduce energy consumption, and improve the delivery of municipal services. This includes technologies for efficient lighting, traffic management, and waste collection.
- h. **Sustainable Building Practices:** Encouraging green building practices, such as LEED certification,

can help reduce energy consumption and minimize the environmental footprint of construction projects within municipalities.

- i. Citizen Engagement: Engaging citizens in sustainability initiatives is vital. Municipalities can educate residents about sustainable practices, involve them in decision-making processes, and encourage community participation in environmental projects.
- j. Legal Frameworks and Regulations: Municipalities must align their policies and regulations with national and state-level sustainable development goals and initiatives. This ensures that local actions are consistent with broader sustainability objectives.

2.2 Challenges Faced by Municipalities

While municipalities have a pivotal role in promoting sustainable development, they face several challenges that hinder their ability to execute these responsibilities effectively.

- a. Limited Resources: Many municipalities in India struggle with limited financial and human resources. This restricts their capacity to invest in sustainable infrastructure and provide essential services to citizens.
- b. Institutional Capacity: Local self-government bodies often lack the technical expertise required for sustainable urban planning and implementation. Building the capacity of municipal staff is crucial for effective governance.
- c. Political Interference: Political interference can hinder decision-making processes in municipalities. Ensuring autonomy and depoliticizing urban governance is essential to make sustainable choices.
- d. Rapid Urbanization: The pace of urbanization in India often outstrips the ability of municipalities to keep up with infrastructure development and service provision. This leads to the growth of informal settlements with inadequate amenities.
- e. Climate Change: Cities are vulnerable to the impacts of climate change. Municipalities need to integrate climate resilience measures into their planning to mitigate risks such as flooding and extreme heat events.

Municipalities in India play a pivotal role in advancing sustainable development by addressing urbanization challenges, improving infrastructure, managing resources efficiently, and engaging with their communities to create more environmentally friendly and livable cities. Municipalities are the building blocks of sustainable development in India. Their role in infrastructure development, waste management, water supply, and urban planning is indispensable for creating livable and eco-friendly cities. However, they face several challenges that must be addressed, including limited resources and political interference. To achieve sustainable development, it is crucial to empower municipalities with adequate resources, technical expertise, and political autonomy. Additionally, citizens' participation and awareness are essential to hold local self-government bodies accountable for their actions. By fostering a culture of sustainability at the local level, India can move closer to achieving its sustainable development goals and creating cities that are environmentally friendly, socially inclusive, and economically vibrant.

2.3 Green Bonds as a tool to aid Municipal Corporations in India for furthering sustainable development goals

The extreme weather conditions due to climate change has impacted India severely as it faced hottest February since 1901 in the year 2023. These conditions are expected to further deteriorate. The high density of India's population has a significant impact on carbon emissions as well. It is therefore dire need of the hour that India steps up to fulfil its environmental commitments. India has been taking several

measures to address these issues. The Finance Ministry in 2022 unveiled its plan to issue sovereign green bonds to raise capital for green infrastructure. The funds will be utilized for reducing carbon intensity of the economy. India's status on a global level regarding issuance of green bonds has been discussed in the succeeding section. Here, the role of Municipal Corporations in raising capital through issuance of green bonds for green projects has been discussed with the help of few examples. The Ghaziabad Nagar Nigam, a civic body in Uttar Pradesh, became the first local body to issue green bonds worth USD 20 million [6]. Recently, Indore Municipal Corporation issued green bonds worth USD 87 million in 2023 [7]. These steps will reduce dependency on Central and State Government for finances relating to infrastructure, waste management, and other environmental related matters.

3. Understanding Green Bonds

3.1 Definition and Characteristics

A green bond can be defined as a bond which is issued with the objective of raising capital to fund projects aimed at achieving environmental benefits such as clean water, clean transportation, waste management, biodiversity, energy efficiency etc [8]. The label "green" does not however alter the risk profile of the bond. These bonds may be issued by public and private companies, financial institutions, municipalities, and governments [9]. The International Capital Market Association (ICMA) along with Climate Bonds Initiative, 2009 formulated certain principles called "Green Bond Principles" or GBP for identifying as to what bonds can be labelled as "green". GBP was modified in June 2021 and can be viewed as voluntary process rules that encourage transparency and disclosure and promote integrity in the growth of the Green Bond market by clarifying the procedure for issuance of green bonds [10]. Many banks and financial institutions have adopted the document.

While green bonds have the capacity to shift capital towards low-carbon infrastructure investments, the demand for such bonds are also contingent to other indicators such as low-carbon policy orders, green-energy benchmarks, or utilization targets. It is therefore important to have a proactive policy for actual usage of debt funds that could be made available through the bond markets. India has a Green Bonds Council governed by Federation of Indian Chambers of Commerce and Industry (FICCI) whose main objective is to bring together market players and understand the market and policy barriers and enablers. It promotes measures that can be useful in enhancing the green-bonds market in India in the light of requirement for a climate-resilient and stable economy. The utility of green bonds in today's scenario is very much evident. This trend started when European Investment Bank (EIB) for the first time issued Climate Awareness Bond in 2007. EIB continues to be a world leader as green bond issuer with over EUR 33.7bn raised across 17 currencies, of which the EUR equivalent of 6.8 bn in 2020.

The major characteristics of green bond are:

- a. it is a fixed income financial instrument through which money is raised from investors through debt-capital market,
- b. the bond's issuer collects a predetermined sum of money from investors over a predetermined time period ("maturity"), returns the money ("principal") when the bond matures, and pays a predetermined sum of interest (coupons) along the way,
- c. the issuer commits to use the proceeds of the green bonds in a transparent manner for the exclusive purpose of financing or re-financing "green" projects, assets, or business activities with an environmental benefit.

3.2 Types of Green Bonds

The practice of States suggests the different categories of green bonds issued for sustainable finance [11]. The broad categories are:

3.2.1 “Use of Proceeds” Bond

In this case, the proceeds raised by bond sale are utilized for green projects. The issuer’s other assets may be used as collateral by the lenders in the event of liquidation. The bonds have the same credit rating as the issuer’s other bonds. Example of such bonds are EIB “Climate Awareness Bond”, BarclaysGreen Bond.

3.2.2 “Use of Proceeds” Revenue Bonds or Asset-Based Securities (ABS)

This aids in the financing or refinancing of green projects, and the money that the issuer collects, such as taxes or fees, serves as collateral for the debt amount. The State or Municipal Corporations may decide to issue green bonds in accordance with this setup. Hawaii State is one example (supported by fee on electricity bills of the State utilities).

3.2.3 Project Green Bond

This kind of bond only applies to a certain underlying green project, so investors only have access to assets associated to the project and balance sheet. Take for example Invenergy Wind Farm which is supported by Invenergy Campo Palomas Wind Farm.

3.2.4 Securitization Bonds

With regard to these bonds, a number of projects are combined into a single debt portfolio, and investors have access to the assets supporting the entire group of projects. Solar leasing initiatives and green mortgages are two instances of green securitization bonds.

For example, Tesla Energy (supported by home solar leasing), Obvion (backed by green mortgages).

3.2.5 Covered Bonds

Here the proceeds raised by bond sale are used for eligible projects included in the covered pool. The debt recourse is to the issuer and in case he fails to repay the bond, to the covered pool. For example, Berlin Hyp green Pfandbrief, Sparebank Bollingkredit green covered bond.

3.2.6 Other debt instruments

Here the proceeds are earmarked for eligible projects. These include convertible bonds or notes, Schuldschein, Commercial Paper, Sukuk, and Debentures.

3.3 Growth and Global Significance of Green Bonds

3.3.1 Brief Background

The green bond market first came into prominence in 2007-2008 when issued by some Multilateral Development Banks. During 2007-12, these bonds were mainly issued by Sovereign Supranational and Agency (SSA) actors such as European Investment Bank, IFC, and World Bank along with some local government funding agencies, municipalities, and national development banks. Gradually with the increase in relevance of green bond market, more and more issuers and investors came from diverse areas. There was active participation from private sector issuers including corporates and banks in

2013-14. It was seen that the annual issuance of labelled “green bonds” increased from USD 3 billion in 2012 to USD 47.8 billion in 2015. It continued to grow further in 2016 with the involvement of Chinese issuers in the market. The issuance of labelled green bonds was broadly denominated in eight currencies in 2014 i.e., EUR, USD, SEK, AUD, ZAR, GBP, BRL, CAD, out of which EUR and USD accounted for about 80% [12]. From the year 2013, an increase in the issuance of labelled green bonds was seen with diverse issuers coming from a background different from institutions such as Multilateral Development Banks. Toyota introduced the first green asset-backed securities (ABS) in 2014. In 2015, corporate bonds moved beyond utilities and real estate sectors to include transport and waste. In 2016, Apple became the first technology company to issue a labelled green bond for renewable energy for data centres, energy efficiency, and green materials. Gradually more and more countries such as Brazil, Denmark, India, China joined the climate aligned bond market.

The concept of green bonds was proposed as a solution to help the countries across the globe to raise capital for developing strategies to address environmental problems such as pollution and climate change. Green Bonds were defined in the 2016 report of the Green Bond Principles (GBP) by the International Capital Market Association as *“any type of bond whose proceeds from bond issuance are used to finance different projects related to green energy sources which are eligible for funding and comply with the four principles of the GBP.”* The green bond funds can be used to financially fuel projects in the area of green energy sources, waste disposal, animal conservation, environmentally friendly transport, sustainable management of resources and so on. These bonds can assist governments in raising money for environmental projects.

Green Bonds are beneficial for many stakeholders such as the issuers, investors, and society. Issuers benefit from it because it helps them diversify investors in the stock market, especially those who are interested in corporate governance and social factors in the process of investing. Investors can reap benefit in the sense that green bonds help them diversify their investment portfolios, disperse risks, and find appropriate resources. Since nations are focusing more and more on sustainable development and green economy, GB market has gained lucrative value [13]. It is therefore considered as a highly appreciated asset which is stable and has good liquidity with long maturity. As far as society is concerned, green bonds act as a tool of awareness about projects related to environment and invites large capital for implementation of environment friendly projects and meet social responsibility goals which in turn contribute to sustainable development in the future.

3.3.2 Current Trend

Currently the developing countries are emerging to be the major issuers of green bonds for climate action. Among the 19 emerging market countries which have funded renewable energy and mass transit from the proceeds of green bonds include India, Egypt, Colombia, and Indonesia. The World Bank aids the countries that seek to issue their own green and sustainable bond. Since 2016, emerging market for green bonds range from countries Chile to Uzbekistan which have successfully raised capital for funding climate action, promote transition from fossil fuels, and achieve sustainable development goals (SDGs). India joined the race in 2023 when it issued its first green bond to raise around USD 2 billion for projects targeting climate change mitigation, adaptation, environmental protection, resource and biodiversity conservation, and net zero objectives. According to Farah Imrana Hussain (head of World Bank Sustainable Finance and Environmental, Social and Governance Advisory Services), the emerging markets are not issuing green bonds just to follow the trend, but they are actually leading innovation. As per Hussain, *“India’s green bond will have a huge impact, not only contributing to its nationally determined contribution (NDC) to the Paris Agreement, but also encouraging other countries to raise private capital for environmental priorities.”*

The inclination of countries towards green bonds increased after adoption of SDGs Goals and the Paris Climate Accord in 2015. Fiji became the first emerging market to issue a green bond in 2016 and raised USD 50 million for climate resilience. In 2020, Egypt issued a USD 750 million sovereign green bond, making it the first nation in the Middle East and North Africa to do so. The money was allocated to environmentally friendly transit and efficient water management. The main project under this that aspires to handle more over a million passengers each day is the Cairo Monorail. Along with lowering carbon emissions and reducing traffic, it will also address traffic fatalities and injuries. The project was expected to provide 450 permanent jobs in addition to about 400 construction related jobs. Additionally, sustainable water and waste-water management initiatives were also funded by it.

The Sidrap Wind Farm in South Sulawesi was supported by Indonesia through the issuance of a sustainability bond in 2021. The project, which will last until 2028, will involve the installation of 30 wind turbines to supply the South Sulawesi national grid with enough clean energy to power over 70,000 houses. This bond was issued by the NBFC PT Indonesia Infrastructure Finance, which was founded by the Indonesian Government, the World Bank Group, the Asian Development Bank, and other multilateral organizations. The project seeks to reduce reliance on coal and diesel while increasing renewable energy.

In 2021, Colombia issued the first green bond in Colombian pesos, making it the first nation in Latin America to do so. This USD 511.4 million equivalent bond was designated as the “sovereign bond of the year” by Environmental Finance’s Bond Awards 2022. In addition to sponsoring the first line of the Bogota metro, it supports 27 investment initiatives in clean and sustainable transportation, renewable energy, ecosystem services, and biodiversity protection.

Green Projects are bringing finance in the Islamic World as well with the help of green bonds. A green sukuk, an interest-free bond that creates profits for investors without violating Shariah standards is used to finance a construction project in Kuala Lumpur, Malaysia costing USD 481.9. The project’s goal is to build an 83-floor office skyscraper that is energy-efficient and the first in Malaysia to receive triple platinum green building certification. As of January 2023, green bonds had been successful in raising USD 2.5 trillion globally. With a total USD 74 billion raised, emerging market governments account for 2% of the world’s green and sustainable bond market [14].

3.4 Green Bonds in Indian Context

3.4.1 India’s approach and vision on green bonds

India is taking lead in terms of green and sustainable projects and is marching ahead towards its decarbonization goals. India is amongst those countries that have frequently opted to raise capital for sustainable projects through issuance of green bonds. India released its first set of sovereign green bonds in January 2023. Its objectives are to produce 5 million tons of green hydrogen and expand non-fossil electrical capacity to 500 GW by 2030. The 2023-24 Annual Union Budget, which featured funding allocations for various green projects was published after the bond sale. It largely concentrated on using proceeds from green bonds to support the decarbonization of railways, carbon-intensive industries, and energy generation.

The Ministry of Finance was able to raise USD 1 billion between the two bonds, which climbed to USD 2 billion after the second sale in February, demonstrating the success of these bonds. One important feature was that it was issued in the local currency (Indian rupee). It is not often for an

emerging market and developing economy (EMDE) to issue in local currency and such type of issuance forms only 3 per cent of the global total in the green bond market. India also released a green bond framework in November 2022 which even though is legally not binding but promotes investors' confidence and minimizes the risk of greenwashing. Some countries view such legal framework as an impediment to raising capital through green bonds as people will prefer selling conventional bonds in the light of time, money, and effort that the framework adds to issuance of green bonds. However, by gaining investors' trust in its transparent adherence to the Green Bond Principles (GBP) of the International Capital Markets Association, it may instead promote future issuance [15].

The following are some characteristics of India's framework similar to the GBP:

- a. With the exception of nuclear energy, compressed natural gas for transportation, and big hydropower plants with a capacity higher than 25 megawatts, the laws prohibit using funding for projects involving fossil fuels.
- b. The framework mandates the formation of a Green Finance Working Committee which will include representatives from the related ministries, the independently administered knowledge and policy development agency of the Central Government, and the NITI Aayog. Additionally, the raised capital must be distributed within 24 months of issuance.
- c. It stipulates that a "green register" be kept up to date with information on the projects and allocations. Additionally, maintaining the project's degree of readiness is a requirement for ministries. Depending on whether the project is ready for investment, whether it is under development, or whether it is just in the ideation stage, the level of preparedness might range from 1-3.
- d. The reporting procedure consists of self-reporting by the government of India along with annual third-party post issuance external reviews. This step involves additional cost but at the same time gives assurance to the investors about correct use of their money and prevents the risk of greenwashing.

India has been concentrating on luring in foreign investors and has developed incentives for that. The Reserve Bank of India exempts them from the investment cap that is applicable to foreign participation in order to make it freely accessible to foreign investors. If taxes on green bonds are reduced or eliminated, it may encourage foreign investment. It is implied by the fact that the 2016 tax-free bond issued by the Indian Renewable Energy Development Agency Limited which was more than five times oversubscribed. Gaining credit worthiness for long-term investments in environment sustainability may help make up for the short-term tax revenue loss. Making it simple to settle and clear bonds through international clearing institutions like Euroclear, providing clarity on taxation, and lifting restrictions on foreign investment are among measures that could help the Indian green bond market grow [16].

4. International Perspective on Green Bonds and its Impact on Sustainability

According to the January 2023 edition of the GSS (Green, Social, and Sustainability) Bonds Newsletter issued by the World Bank, the aggregate sum accrued as of December 2022 amounted to USD 3.8 trillion. In the year 2022, a total of USD 948 billion was amassed, representing a decrease of 19% when juxtaposed with the figures from 2021. Sovereign investors exhibit a distinct proclivity for Green Bonds as their preferred debt instrument [17]. Data disseminated by Bloomberg and Bloomberg NEF reveals that approximately 81% of the overall bond issuances pertain to Green Bonds. The ESG

funds (Environmental, Social and Governance) valued at approximately \$40 trillion, have Europe responsible for roughly half of this total. Projections suggest that by 2025, ESG assets will constitute roughly one-third of the overall global assets managed. Within the realm of ESG debt funds, there is a collective value of around \$2 trillion, with “environmental” or green bonds making up over 80% of this total, while the remainder comprises social and sustainability bonds [18].

Green bonds represent a category of fixed-income securities designed to fund initiatives with positive environmental impacts. Their popularity has witnessed a marked upswing in recent years, aligning with heightened investor interest in sustainable ventures. The global landscape has witnessed various instances of green bond utilization. The inaugural issuance of a green bond occurred in 2007 under the auspices of the World Bank. In the preceding year, Swedish investors evinced a keen interest in environmentally beneficial undertakings, spurred by a recognition of the imperative to address climatic challenges in light of discernible ecological upheavals. At that juncture, transactions related to green projects constituted less than 1% of the overall market activity. In response, CICERO scientists were enlisted to provide their expert evaluation. Subsequently, upon its launch in 2008, the initiative garnered a substantial infusion of \$13 billion across approximately 20 nations, earmarked for the financing of global environmentally sustainable projects. In 2010, IFC (International Finance Corporation) introduced its inaugural green bonds in response to investor demand for climate-aligned investment instruments offering a fixed income.

After this milestone, governments, corporations, and financial institutions worldwide have subsequently issued green bonds. The utilization of green bonds has demonstrated multifaceted advantages. They serve as catalysts for directing investments towards sustainable endeavours, while concurrently contributing to the mitigation of greenhouse gas emissions. Moreover, green bonds serve as vehicles for elevating awareness surrounding matters of sustainability. However, the domain of green bonds is not without its challenges. A prominent hurdle lies in the absence of a universally standardized definition delineating what qualifies as a green project. This lack of standardization can pose difficulties for investors in their comparative assessments of diverse green bonds. Furthermore, there exists a latent risk wherein green bonds might be employed to fund initiatives that do not genuinely adhere to sustainable principles. Notwithstanding these challenges, green bonds harbour considerable potential to assume a pivotal role in financing endeavours geared towards sustainable development. They wield the capacity to galvanize investments towards projects affording environmental benefits, while concurrently serving as conduits for amplifying awareness regarding sustainability imperatives.

Green bonds have emerged as a potent financial instrument in the global endeavor to confront environmental challenges and advance sustainability. These instruments encompass debt securities issued by governments, municipalities, or corporations, explicitly designated for financing projects that yield positive environmental outcomes. The international experiences with green bonds have underscored their capacity to mobilize capital for sustainable ventures, stimulate inventive solutions, and instigate favourable transformations across various sectors [19].

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4.1 Pioneering endeavors in Europe

Europe has assumed a vanguard position in propelling the green bond movement. The inaugural green bond was issued by the European Investment Bank (EIB) in 2007. Subsequently, entities such as the World Bank, European governments, and private corporations have followed suit. The European Union's resolute commitment to attaining climate neutrality as the world's premier exemplar by 2050 has further galvanized the proliferation of green bonds within the region.

4.2 The Ascendant Role of Asia

Asia, host to some of the globe's most rapidly expanding economies, has witnessed an upsurge in the issuance of green bonds. China, in particular, has emerged as a pivotal participant, with its central bank and regulatory bodies furnishing guidelines and incentives to champion green finance. Chinese entities have actively engaged in funding renewable energy ventures and sustainable infrastructure initiatives. If we shed some light on Indian perspective to Green Bonds, the framework of Sovereign Green Bonds (SGB) was witnessed recently. But during 2015, first green bond was issued in India by Yes Bank to collect INR 5 billion to fund for sustainable projects. SGB serves as financial tools to fund projects focused on environmental sustainability and climate suitability. The goal of this framework is to attract both global and domestic investments towards eligible green initiatives, thereby contributing to a decrease in the carbon footprint of the economy. By issuing these bonds, India further solidifies its dedication to achieving the targets outlined in its Nationally Determined Contributions (NDCs) as per the Paris Agreement. The funds raised through these bonds will be directed towards public sector projects.

This framework was developed with consideration of India's commitments under "Panchamrit," as articulated by Prime Minister Shri Narendra Modi during COP26 in November 2021. It has received a 'Medium Green' rating along with a "Good" governance score from CICERO, an independent and globally respected Second Party Opinion (SPO) provider based in Norway.

4.3 Innovations in Reporting and Certification

The achievement of success in the realm of green bonds hinges upon the imperative principles of transparency and credibility. Noteworthy international entities and standardization bodies such as the International Capital Market Association (ICMA) and the Climate Bonds Initiative (CBI) have formulated robust frameworks dedicated to the appraisal and authentication of green bonds. These frameworks serve the pivotal function of enabling discerning investors to differentiate between bona fide environmentally sustainable initiatives and deceptive endeavours characterized by greenwashing practices.

The allure of green bonds has led to an expansion of their investor constituency. In addition to socially conscientious investors, institutional investors, pension funds, and sovereign wealth funds are progressively channeling their financial resources into green bonds. This trend signifies an escalating acknowledgment of the enduring advantages associated with sustainable investments.

4.4 Diverse Sectoral Application

Green bonds have been used to finance a wide range of projects. These include renewable energy projects like solar and wind farms, energy-efficient buildings, sustainable transportation, water and

wastewater management, and afforestation efforts. The diversity of projects funded demonstrates the versatility and potential impact of green bonds across various sectors.

4.5 Expanding Investor Base

The appeal of green bonds has broadened the investor base. Beyond socially responsible investors, institutional investors, pension funds, and sovereign wealth funds are increasingly allocating capital towards green bonds. This trend indicates a growing recognition of the long-term benefits of sustainable investments.

4.6 Challenges and Future Directions

Despite the progress made, challenges remain. The need for robust reporting and verification mechanisms, the standardization of green bond frameworks, and the development of a secondary market for these bonds are ongoing priorities. Additionally, expanding the scope of green bonds to include social and sustainability bonds can further enhance their impact.

4.7 Global Collaboration for Impact

International collaboration is crucial for maximizing the impact of green bonds. Multilateral institutions, governments, financial regulators, and private sector stakeholders must work together to create an enabling environment for green finance [21]. Initiatives like the Paris Agreement and the United Nations Sustainable Development Goals provide important frameworks for guiding these efforts [22].

5. Conclusion

The findings of this research underscore the importance of integrating sustainability principles into the core functions of local governments. By adopting a proactive stance towards green financing mechanisms such as green bonds, municipalities can mobilize substantial financial resources to fund environmentally beneficial projects. This, in turn, can lead to a cascade of positive outcomes, including improved air quality, enhanced energy efficiency, and strengthened resilience to climate change impacts. This study highlights the need for tailored policy interventions to support municipalities in their pursuit of sustainable urban development. Policymakers should prioritize the creation of an enabling regulatory environment that incentivizes the issuance and uptake of green bonds. Moreover, capacity-building initiatives should be established to equip municipal officials with the requisite knowledge and skills to navigate the intricacies of green finance.

For urban planners, this study underscores the importance of integrating sustainability considerations into urban development plans. Emphasis should be placed on designing and implementing projects that align with broader environmental objectives including climate change and urban heating. Furthermore, urban planners should actively engage with financial institutions and explore innovative financing models to ensure the viability and success of sustainable initiatives. Financial institutions, on their part, are encouraged to play a more proactive role in supporting municipalities in their green financing endeavors. This may involve developing specialized financial products, providing technical expertise, and offering favorable terms for green bonds. By fostering strong partnerships with municipalities, financial institutions can contribute significantly to the realization of sustainable and resilient cities. In

conclusion, the journey towards sustainable urban development in India hinges on the collaborative efforts of municipalities, policymakers, urban planners, and financial institutions. By embracing the potential of green bonds and adopting a holistic approach to sustainability, cities can unlock a wealth of opportunities for both environmental and economic progress. It is imperative that all stakeholders work together to pave the way for a more sustainable and resilient urban future in India.

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